



MRS. FREDIE (Jane) BLAKE (left) of 439 Mariposa, Sierra Madre, and Mrs. Jame Rice of Alhambra, were recently photographed on the terrace of the Chateau Lake Louise in the Canadian Rockies. Shown in the background is the 11,000 ft. Mt. Victoria with its crowning glacier.

Sierra Engineering Receives \$1.68 Million Helmet Contract

Dr. Martin Attends Convention

Dr. R. J. Martin of Sierra Madre recently attended the first annual convention of the American Chiropractic Association in Denver, Colo., June 28 to July 3. In addition to its educational sessions, the association through its House of Delegates has approved a new charter and by-laws for the organization.

Sierra Madre News

Serving 38,346 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oak-Highland, Rosemead-Foothill Area

\$5.00 Yearly — 10c Per Copy Phone 355-3324

Sierra Madre, California — Thursday, July 9, 1964

16 Pages — Vol. 57, No. 36

Pangborn Building Explained

Chief of Police Discusses Traffic Control To Chamber

A bigger, better, more beautiful and safer Sierra Madre in which to live was the theme of the Sierra Madre Chamber of Commerce Directors meeting at a local restaurant Tuesday morning. Chief of Police James Bale gave facts and comments on safety and traffic problems, while Harold Pangborn described his new office building soon to add to the beauty and available office space of the city.

President Perry Arnold presided at an overflow meeting of chamber directors and guests in turn presented the speaker guests. Chief Bale opened his talk on traffic safety problems by calling attention to the general increasing rate of crime, apparent public apathy with respect to law enforcement and the flagrant judicial too-common attitude of feeling that the criminal or drunk should not be apprehended or should always be given another chance.

The traffic problems in Sierra Madre, emphasized Chief Bale, are not too different from those in other cities. Particular studies are now being made, the Chief explained, with respect to the installation of traffic signals, more crosswalks, and other items of control and precaution that could possibly add to greater safety for citizens and motorists alike. One or two more police officers are badly needed locally, Chief Bale emphasized, as well as increased pay for all police personnel.

Gordon Mountjoy of Monrovia, contracted builder of the new Pangborn building to be erected at the Southwest corner of Lima Ave. and Sierra Madre Blvd., showed the drawing of the new two story office building by architect Daniel A. Munn, Jr., also of Monrovia.

Construction of the building will begin about August 1, with completion date set for January 1, 1965. The office building, 109 by 40 feet — 9,000 square feet — is financed by the Union Bank of Pasadena. Parking space for 34 cars in two-story parking will be provided back of the office structure. Applications for occupancy of the building

will be taken on Wednesday, September 9 and Thursday, September 10, 1964 between the hours of 7 and 10 p.m.

Residential locations of qualified registrants are: 181 E. Grand View Ave., at the home of Mrs. N. E. Seegmiller; 550 Oakdale Drive, at the home of J. L. Rogers; 410 Gatewood Terrace, at the home of Mrs. S. J. Asher, and 391 E. Grand View Ave., at the home of D. F. Foote.

At time of registering as a New Resident, a form, known as a Certification of Qualifications, will be issued by the Registrar of Voters office, which is to be immediately sent to the form.

—Please turn to Page 5

Sierra Madre News Has 1 Seat

GOP Convention To Open 108th Session Mon., July 13

When the 1,308 delegates to the Republican National Convention and an equal number of alternates convene July 13 at the Cow Palace in San Francisco, a tremendous amount of preparation will have preceded the opening gavel.

This will be the 108th Anniversary of the Republican Party's first convention held in Philadelphia June 11-19, 1856. As has generally been the case, it will precede the Democratic Convention, which convenes in Atlantic City, New Jersey August 24. Only in three years, 1888, 1956, and 1960, have Republicans met after the Democrats had selected their standard bearer.

But of all conventions in those 108 years, this one has probably been the most complex in its planning requirements. It has been necessary to utilize almost every hotel for miles around San Francisco. More than 36,000 miles of wire — a distance of nearly once and a half around the world — has been used for the tremendous communications job that has been done.

For example, one hundred TV picture circuits have

Local Hospital Auxiliary Plans Indian Pow-Wow

Colorful Indian outfits will be the order of the evening at the Sierra Madre Community Hospital Auxiliary's summer party—an Indian Pow-wow—on July 25 at the J. Carl Brand reservation, 227 W. Orange Grove Ave., Sierra Madre. Only 200 tickets will be available.

Over 20 merchants have made donations toward the success of the fund-raising party. Profits from the evening of Indian games, "war dancing," swimming in the

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Lowest Bidder Out of 59 Competitive Firms Bidding

A contract for 20,340 combat vehicle crewmen's helmets (unit cost \$82.57 - \$82.81 each) at a total cost of \$1,683,085.32, has been awarded by the Defense Clothing and Textile Supply Center in Philadelphia to Sierra Engineering Company, 123 East Montecito Avenue, Sierra Madre, Calif.

The Center, an activity of the Defense Supply Agency, is procuring the helmets for the Army. This is a firm, fixed-price contract, awarded by competition, after formal advertising. Of the 59 concerns solicited, five concerns furnished bids. The contract was awarded under Invitation for Bids DSA-1-64-1131 which opened June 5th, 1964. It was awarded to the lowest responsible bidder who conformed with all bid requirements.

Little, If Any Loss To System Revenues

Council To Receive Proposed Water Rates For Apartments

Wednesday evening at the hour of 8 a group representing the City Council, the Apartment House Owners Association and the residents of the city met at the Council Chambers for a study session relative to the Water Ordinance and its seemingly discriminating factors against the apartment house owners.

Charts, graphs and rate schedules were presented by all sides. When brought together with three hours of discussion, it was easily noted the unfair spread that had been created between the owners of apartment houses, businesses of the city and residential properties.

Stand-by charges, peak load charges, meters, demand, capital investment, water system expenditures, system maintenance, and operation were thoroughly discussed in orderly manner.

At the conclusion of the study session, those in attendance felt that the apartment owners, consisting of approximately 390 owning about 908 units, were paying an excess of other rates in the amount of \$5,600, or about \$466 per month.

To place the apartment house owners on a fair basis with all other water charges, and still to maintain the

same revenue for the City Water Department, the following recommendation will be presented to the Council at its regular session on July 14.

Using a 1½-inch apartment with a 1½-inch meter as a basis for discussion, the tentative proposal will set the minimum at \$4.25 for the first 600 cubic feet, plus \$1 per unit for the next nine units, each receiving a minimum of 600 cubic feet of water. This would make the base rate for this 10-unit apartment building \$13.25 per two-month billing period with a demand or minimum usage of 6,000 cubic feet with each cubic foot used thereafter at the rate of 16 cents per cubic foot. The present charge for this example is a minimum of \$27.50.

The recommendation to the Council will most probably state that it is felt that the loss of revenue between the new proposed rate of \$13.25 and the \$27.50 will be the sale of the water between the used amount and the guaranteed used minimum. In other words, supposing our example used but 5,000 cubic feet of water for the billing period, but will pay \$13.25 for the 6,000 cubic feet... the 1,000 cubic feet not used can be, or will be, left in the reservoir and resold. Other recovery will be from the increase in minimums from the ¾-inch meter to the 1½-inch meters.

Many very important facts and figures were learned by all parties in attendance, and it was a meeting well spent.

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California Water & Telephone Merge

General Telephone Acquires Three New Subsidiaries

The mergers of Western Utilities Corporation and its three affiliates into General

Telephone & Electronics Corporation were consummated June 30, according to Donald C. Power, chairman and chief executive officer of GT&E.

As a result of the mergers, GT&E acquired three new telephone operating companies which became wholly-owned subsidiaries and will bear the same names as the former Western Utilities affiliates — California Water & Telephone Company, West Coast Telephone Company and The Southwestern States Telephone Company. The new subsidiaries serve about 635,000 telephones in portions of seven states.

On June 22, GT&E and the Department of Justice entered into an agreement under which GT&E was permitted to proceed with consummation of the mergers on June 30, as planned. Under the terms of the agreement, the three new wholly-owned GT&E subsidiaries must operate as separate corporate entities until final disposition of the Justice Department's suit which was filed on June 19, 1964.

Beginning July 1, shareholders of Western Utilities and its affiliates will receive a notification from GT&E, explaining the procedure for exchanging their stock certificates for GT&E common stock.

Contract To Sierra Madre Corporation

Kappa Scientific Corporation, Sierra Madre, received a contract in excess of \$67,000, from NASA, Ames Research Center, Moffett Field, Calif.

The contract is for the development of a new ultra high speed photographic instrumentation system for three wind tunnel facilities. The system will allow ultra high speed photographs to be made at various stages in the flight of hypersonic vehicles.

Atmospheric re-entry structures, among other things, will be studied using these photographic techniques.

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Exhibit By Lee Dunkel

Winner of over 30 art awards in Southern California art shows, Lee Dunkel will give a public painting demonstration in easel on Friday, July 10, in Wilshire Federal Savings Art Gallery, 3500 Wilshire Blvd., Los Angeles.

In addition to being the recently elected president of Las Artistas, Mrs. Dunkel is also coordinator of the exhibit now on display at Wilshire Federal Savings.

The exhibit is an outstanding show by 21 leading artists known as the Professional Artists League of Southern California and will continue through July 17.

Mrs. Dunkel is known as an active artist. She paints in all media, gives demonstrations, conducts art classes, has been an art columnist for the Valley Que Magazine, is past president of the San Fernando Valley Art Club and was 1962 chairman, Artists Advisory Board to the California State Fair.

The demonstration will start at 2 p.m.

Can 24 Represent 30,000 Residents? — Monrovia Rec. Park July 4th Action

Must Blood Run In Monrovia Streets To Keep City Peaceful

by HENRY V. WITTY

A cherry bomb was allegedly thrown at Cindy Lou Canada of 935 Cypress, Pasadena. Tempers flared and as a result Monrovia police officers, Mills, Little and Campbell were injured and four arrests were made.

Ella Leitia Hubert, age 13, and Edna Mae Hubert, age 15, were arrested and charged with assault with a deadly weapon. James Na-

than Hubert, age 15, and Genevieve Cortez Shane, age 44, were held on misdemeanor charges.

According to police records all individuals directly involved and arrested were not residents of Monrovia.

How long will the good people of Monrovia, both white and black enjoy the peace and tranquility which has so far prevailed in the face of serious national racial upheaval?

It would appear that the answer to this question will depend upon how successful or unsuccessful the good people of Monrovia will be in controlling the racial rabble rousers.

A local organization with the "respectable" name — Alliance for a Better Community (ABC) held a meeting last June 8 in Monrovia. The purpose of this meeting was to determine ABC's roll in local civil rights. At the close of the meeting a secret ballot was taken on the general program and on

specific proposals.

According to a reliable source 32 members attended this gathering — 8 voted against any provocative action while 24 voted in favor of militant action in the direction of integrating Monrovia.

It appears that 24 individuals might attempt to convince us by militant action

that they represent the mainstream of thinking in Monrovia. Must blood run in the streets of our city to satisfy the appetites of these extremists.

Monrovia was not involved in the Recreation Park rumble — God help us to control the trouble makers and keep Monrovia peaceful!

Registration By Sept. 10

New Resident Voting Information For Election

Under California law, a person who has been a resident of California for at least 54 days but less than one year prior to a presidential election may vote for Presidential Electors at that election but for no other offices, provided:

1. He was a qualified voter in another state immediately prior to his removal to California, or

2. He would have been eligible to vote in his former state had he remained there

Registrations at the City Hall will be taken on Tuesday, September 9 and Thursday, September 10, 1964 between the hours of 7 and 10 p.m.

Residential locations of qualified registrants are: 181 E. Grand View Ave., at the home of Mrs. N. E. Seegmiller; 550 Oakdale Drive, at the home of J. L. Rogers; 410 Gatewood Terrace, at the home of Mrs. S. J. Asher, and 391 E. Grand View Ave., at the home of D. F. Foote.

At time of registering as a New Resident, a form, known as a Certification of Qualifications, will be issued by the Registrar of Voters office, which is to be immediately sent to the form.

Services for Mrs. Sharp will be private, and conducted at the Pasadena Mausoleum, Thurs., July 9.

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Mary A. Meehan Suddenly Passes

Mrs. Mary Agnes Meehan, age 66, passed away suddenly July 7 at her home, 383 W. Sierra Madre Blvd. She was originally from Philadelphia, Penna., but had lived in Sierra Madre for the past six years.

Survivors include Mrs. Meehan's daughters, Mrs. J. O. Kowalewski of Pittsburgh, Penna., and Mrs. John T. Wilson of Sierra Madre. She is also survived by three sons, Richard A. Meehan of Sierra Madre, Michael John Meehan of La Puente and Robert Edward Meehan, also of La Puente, and ten grandchildren.

The rosary was recited Wednesday at 7:30 p.m., and the Requiem Mass was celebrated by the Reverend Thomas J. O'Malley at St. Rita's Church on Thursday, July 9, at 9 a.m. Interment was at Resurrection Cemetery in South San Gabriel. Arrangements were made by Ripple Mortuary in Sierra Madre.

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Building Permits On Down Grade

Total number of building permits issued for the month of June, 1964—44 permits, valuation \$33,835.00. Number of dwelling units—17 single units, valuation \$300,300.00.

Street, electrical and plumbing permits—77, fees collected, \$783.50.

Business license fees collected for month of June—\$880.25, total for fiscal year \$20,734.45.

Permit and Plan Check fees collected—\$1,336.65.

Comparison of building for the 6 months of 1964—\$883,860.00

Comparison of building for the six months of 1963—\$1,066,499.00

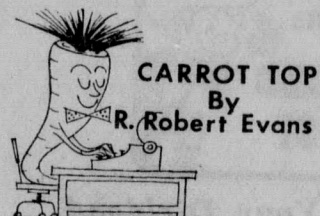
Dog licenses issued—142, \$426.00.

Toy Loan Sponsors Have Award Night June 29th

The Sierra Madre Civic Club, sponsors of the Toy Loan in Memorial Park, were hostesses at the Award Night held in the Parkhouse on Monday, June 29, at 7 p.m.

Councilman James F. Abernethy, representing the United Way, presented "Adoption Papers" to 23 young "mothers." The girls who now have permanent possession of the dolls are: Melanie Noble, Jennifer George, Roxanne George, Barbara Wilson, Leslie Stafford, Donna Starkey, Sandra Starkey, Ruth Starkey, Christine Wilson, Colleen Cullen, Martha Stammer, Deanne Arnaud, Kathryn Vincent, Darnell Arnaud, Cheryl Meuser, Kathy Oldham, Janne Toms, Terry Kline, Karen Vincent, Christine Turner, Shana Firth, Kristin Laugman and Linda Pennington.

—Please turn to page 6



It was with great satisfaction that I watched the organization of the Foothill Association, a group that will have the interest of the Canyon people at heart at all times.

Under the capable leadership of Ted Stetson, and Vice President Del Comer, this association should be abreast of all things that concern its people.

Like the organization of the Apartment House Owners Association, when a definite group represented by a president goes into action, they generally get themselves heard immediately, and generally achieve the purposes for which they are organized. More power to all of you.

Letters to the Editor are becoming more and more prevalent, and we expect them to become more and more so, if situations keep on coming forward to the public as they have in the past few weeks. We indeed welcome the "voice of the people." It helps in a great degree in knowing the trend of our community.

A good head of steam is being generated in the building of our new Civic Center. Should this group ever get organized, two or three years of thinking and planning may go out the window. In other words, we most probably will have a new Civic Center, since \$200,000 is in the tentative budget, but when and where is the question.

With the sale of the now condemned City Hall, estimated to bring in somewhere in the vicinity of \$65,000, a new Civic Center is fairly well evident.

The location of it may be here or there, but the money is available, and the voice of the people, as to whether they want same or not is not necessary, nor will a bond issue be necessary. Should this head of steam gather in one spot... be careful, it could blow sky high.

This week marks the start of our third year in Sierra Madre, two years of complete enjoyment in being Editor and Publisher of your hometown newspaper.

Of course, when we first came here, we knew that we could not be friends of all

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MUSIC FOR EVERYONE

Sierra Madre Theater Playhouse

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CALL THE THEATER FOR TIME SCHEDULE — EL 5-9054

Summer Activity Calendar

MONDAY NIGHT

Closed for Band Rehearsals

THURSDAY NIGHT

FAMILY NIGHT

\$1.50 Per Family
\$1.00 General Adm.
Show time 8:00 P.M.

Feature Film and Live Concerts as Scheduled

SATURDAY NIGHT

CATERING TO ADULTS

Box Office Open 6:45 P.M.

Children (12 AND UNDER) 35¢
Teen Club (CARD HOLDERS) 55¢
Adults . . . 75¢
(Saturday - Sunday Prices)

TUESDAY NIGHT

Theater Available for Rental

FRIDAY NIGHT

TEEN NIGHT
\$1.00 All Seats
Free Popcorn

Member Card-Holders and Guests Only

Feature Films
Guest Artists, Bands and Dancing
7:00 to 12:00

SUNDAY MAT.

CHILDREN'S MATINEE

Box Office Open 1:45 P.M.

Selected Movies for Young People

and Boo Boo the Clown

with Candies, Favors and Prize Drawings

WEDNESDAY NIGHT

Closed for Teen-Club Auditions and Rehearsals
Call EL 6-1143 to apply for audition
Folk Groups - Jazz Etc.

SATURDAY MAT.

2 CHILDREN'S SHOWS

11 A.M. & 2 P.M.
Selected Movies for Young People

and Boo Boo The Clown

with Candies, Favors and Prize Drawings

SUNDAY NIGHT

CATERING TO ADULTS

Box office open 6:45 P.M.

Plenty of Good Seats

Coming Attractions: Complete Remodeling --
Live Performances of Musical Comedies!

Social and Club Activities

Susan Lockyear United In Evening Wedding With Thomas Weatherston, Jr.



MRS. THOMAS B. WEATHERSTON, JR.
... nee Susan Kay Lockyear

Immanuel Baptist Church was the setting for the evening wedding of Susan Kay Lockyear and Thomas B. Weatherston, Jr. on June 26. The Reverend Roy McBeth performed the ceremony uniting the daughter of Mr. and Mrs. Warren H. Lockyear of Pasadena, and the son of Mr. and Mrs. Thomas B. Weatherston, Sr., also of Pasadena.

Given in marriage by her father, the bride was lovely in an original Cahill gown of imported French silk chiffon over taffeta, trimmed with hand made Venetian lace. The gown was designed with a portrait neckline, fitted empire bodice, long sleeves and a chapel train. The bride's imported silk English illusion veil was held in place by a crown of pearls and sequins. Her bouquet was a semi-cascade of spider mums, and stephanotis surrounding a white orchid.

Soloist for the wedding was David Donaldson, who sang "The Lord's Prayer" and "I Love You Truly."

Carol Ann Porterfield was maid of honor, and the bridesmaids were Melana James and Mrs. Ronald Balen. Their street length dresses were of powder blue peau de soie, and their bouquets were a semi-cascade of orchid and blue mums. Devery Balen, flower girl, wore a dress of blue nylon with a tucked bodice, and carried a basket of orchid and blue flowers.

Barry Barsamian served as best man, and the ushers were William Lockyear and Ronald Balen. Immediately following the wedding, a reception was held in the Fireside Room of Immanuel Baptist Church. Carolyn Olson attended the guest book, and Mrs. William Meredith, the gifts.

Take Part In Kick-Off Buffet-Bridge

Mrs. John Powell, president, Mrs. Vernon Rose, and Miss Helen Haller of the Pasadena Alumnae Chapter of Alpha Omicron Pi, will go to Long Beach on Saturday, July 11, to take part in the Pre-Colonialization Kick-Off buffet-bridge party of the Long Beach Alumnae Chapter.

The event, to be held at Soroptomist House on the campus at California State College at Long Beach, is expected to attract more than 60 AOPi alumnae delegates from all party of Southern California.

Besides luncheon and playing bridge, the participants will learn ways in which their various chapters can help in the work of establishing a collegiate chapter on the Long Beach

campus this coming year. Alpha Omicron Pi will colonize at Long Beach through membership selection during the collegiate rush week, Sept. 1 to Sept. 7. The colony next Spring will attain full status as a California chapter of AOPi, like those at UCLA-Berkeley, and California State College at San Jose.

The bride is a graduate of Pasadena High School and Sawyer School of Business. Her bridegroom graduated from Pasadena High School, attended Pasadena City College, and is now with the United States Air Force, stationed at Luke AFB in Arizona.

Delta Gammass To Entertain Husbands July 18

Delta Gammass from the Pasadena Alumnae Chapter will entertain their husbands at a barbecue supper to be held Saturday evening, July 18, at the hillside home of Mr. and Mrs. Francis D. Tappaan, 423 Meadow Grove Drive, Flintridge.

A special note to husbands: You will not have to don a chef's cap that evening! The dinner will be served following the social hour set for 6 p.m.

Planning the fun filled evening is Mrs. Harold A. Pool who promises good food, dancing and games. Serving on her committee are Mrs. Gerald R. Knudson, Mrs. Charles Palmer, president of the Pasadena Alumnae Chapter and Mrs. Calude Perier.

All Delta Gammass living in the Pasadena area are invited and may make reservations with Mrs. Perier, 447-0405.

Eaton Canyon Women's Golf Give Results

The results of the Bongo, Bongo tourney held by Eaton Canyon Women's Golf Club are as follows:

A flight, Lois Young, 15; Flo Tommesfeld, 10 points; Ruth Dunning and Marion Richards, 9 points.
B flight, Lee Nestler, 12 points; Doris Krauss, 11 points; Muriel Dulka and Doris Pooler, 8 points.
C flight, Press Shackett, 15 points; Betty Reese, 11 points, and Eleanor Shroeder, 9 points.

Read the Classified They are Little Bargains with a Saving

2—SIERRA MADRE NEWS
Thursday, July 9, 1964

Alverno Guild Hold Monthly Board Meeting

The monthly board meeting of the Mt. Alverno Guild was held at the home of Mrs. John Gyongos, 300 Magna Vista Ave., with Mrs. Earl Snyder, the president, presiding, and Sr. M. Aquinas acting as moderator. Coffee and dessert were served, followed by an active discussion on the fall activities, led by the ways and mean chairman, Mrs. A. G. Schweiger.

Plans are underway for an autumn social evening at the home of Mrs. Earl Snyder, for all guild members and their guests.

Board members attending were Mrs. Albert Soldate, Mrs. W. G. Driscoll, Mrs. A. Gaines, Mrs. Marvin Westfall, Mrs. Christopher Poccino, Mrs. Edmund Smith, Mrs. Herbert Hendrie.

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Lorimer Named To Dean's List

Lawrence T. Lorimer, son of Mrs. Robert L. Lorimer of 476-C Sturtevant Drive, Sierra Madre has been named to the Dean's Honor List at Augustana College for the spring semester.

A hundred and fifty-three students were named to the list for the semester, it was announced by Dr. George B. Arbaugh, vice president and dean. The honors list includes all those with a quality point average of 3.5 and over.

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A National Honor

Rousselot Named PR Man For John Birch Society

Robert Welch, founder and president of the John Birch Society, has announced the appointment of the Honorable John H. Rousselot as national director of public relations to be effective July 1. Mr. Welch stated that Mr. Rousselot will maintain public relations headquarters in the Western District Office in San Marino, California, but will spend a portion of his time in Belmont, Massachusetts.

For the past year and one half, Mr. Rousselot has served as Western District Governor for the John Birch Society, and no immediate successor for that position

is contemplated. The administrative responsibilities will be assumed by the National Director of Field Activities, Mr. Thomas Hill.

In his new capacity, Mr. Rousselot will be responsible for the general public Relations programs of the John Birch Society throughout the country and especially to maintain direct relations programs of the communications media. It is

anticipated that public relations offices will eventually be established in Chicago and Houston, in addition to Belmont, Massachusetts, and San Marino, Calif.

Mr. Rousselot's background as a member of the Public Relations Society of America, a non-resident member of the National Press Club, president of John H. Rousselot and Associates, Public Relations Consultants, director of public information for the Federal Housing Authority, Washington, D.C., give him

McBernie Speaks In Pasadena Thurs., July 9

Dr. W. S. McBernie just back from Viet Nam and the Middle East tension areas will be speaking in person at Huntington Sheraton Hotel in the ballroom, at 1401 S. Oak Knoll, Pasadena, Thursday, July 9, at 8 p.m.

Dr. McBernie flew by helicopter into battle in Viet Nam with the U.S. Army, and came back with some shocking photos which will be shown on the screen.

All are welcome according to Ted Seymour, associate director, Voice of Americanism.

Begonia Society To Meet July 10

On July 10 at 8 p.m., the San Gabriel Valley Begonia Society will have as their guest speaker, Wenena Jensen, who will have as her subject: "Do's and Don'ts On Entering in Show."

This should be a great help to all who want to enter plants in the coming show on July 18 and 19, at the Arboretum.

Meetings are on the second Friday of every month, and are held at the Los Angeles County Arboretum in Arcadia.

The meetings are open to the public.

Sierra Madre Plumbing Co.

EL 5-7272

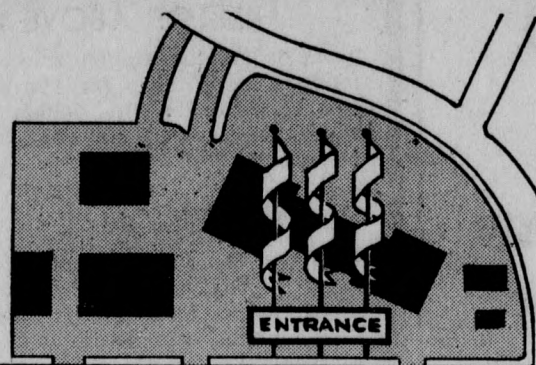
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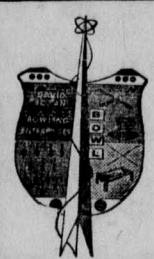
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THE MARBERRY SHOP
355-3326 — 3545 E. Foothill

BAHAMA LANES
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PASADENA FEDERAL SAVINGS
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HASTINGS CAR WASH
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DINNER — BOWLING — FREE GAMES
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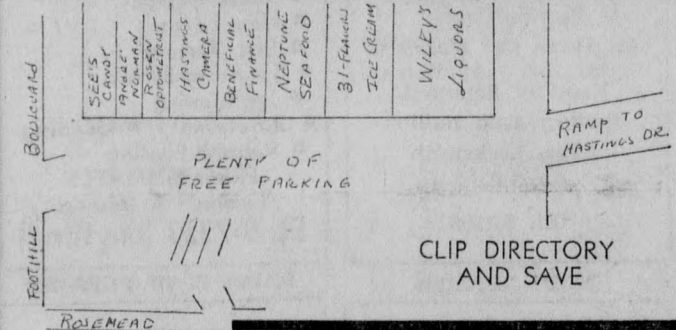
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- HASTINGS CAMERA 3649 East Foothill — 793-9655
- DR. JACK J. ROSEN, Optometry 3647 East Foothill — 355-7268
- WILEY'S HASTINGS LIQUOR 3657 East Foothill — 355-8266
- JENSEN & BROWN FLYING A SERVICE 3685 E. Foothill — 355-0137
- ANDRE - NORMAN 3645 East Foothill — 355-7148
- NEPTUNE SEAFOOD 3653 East Foothill — 355-1503



NEPTUNE SEAFOOD CO.

Now in Foothill-Rosemead Shopping Center

355-1503

Specials July 8 - 9 - 10 - 11

• STUFFED HALIBUT FILLET a la CORONADO •
Saute 1/2 cup of mushrooms in butter until golden brown. Mix one teaspoon salt, 1/8 teaspoon pepper, 1 and 1/2 cups of bread crumbs, 1/3 cup heated milk and blend with mushrooms. Cut fillets into strips and place inside of greased muffin pans. Fill centers with mushroom stuffing. Cover with oiled paper and bake in moderate oven 20 minutes. Remove paper, dot stuffing with butter and top with green pepper ring and continue baking until delicately brown. Garnish with thin lemon slices and serve.

Fancy Fresh Reg. \$1.19 lb. **89¢**
HALIBUT FILLETS lb.

NOW FRESH SWORDFISH

Fresh Frozen Reg. \$2.60 lb. **\$2.20**
ABALONE STEAKS LB.
INDIVIDUALLY WRAPPED & POUNDED

NOW FRESH CHINOOK SALMON

Come in NOW — To Order Your
Live Eastern Lobsters
For Next Week's Delivery — We Cook 'Em For You

- NEPTUNE SUGGESTS
- * KING CRAB LEGS (Shell)
 - * SMOKED FISH
 - * LOBSTER TAILS
 - * KING CRAB MEAT
 - * COOKED SHRIMP (Small, Med. & Lge.)
 - * FINNAN HADDIE
 - * LOBSTER MEAT
 - * KING CRAB MEAT LEGS
 - * ABALONE STEAKS
 - * FROG LEGS
 - * EASTERN CLAM MEAT
 - * FRYING SHRIMP
 - * SCALLOPS
 - * SQUID

NEPTUNE SEAFOOD CO.

3653 E. Foothill • FOOHILL-ROSEMEAD SHOPPING CENTER •

DAILY 9:30 A.M. TO 6 P.M. — FRI. EVES. 6:30

GILBEYS 80-PROOF VODKA

WILEY'S-HASTINGS LIQUOR

EL 5-8266



WE DELIVER

Clear-Smooth 1/2 Gallons

\$8.99

Plus Tax

3657 E. Foothill Blvd.

Jensen and Brown FLYING "A" SERVICE

Complete Automotive Service — Free Pick-Up and Delivery
JULY SPECIAL TIRE-EQUIP YOUR CAR FOR VACATION OR JULY 4TH
Premium Dynapol Safety-Ride Tires
ASK ABOUT OUR LIBERAL DISCOUNT ON OTHER TIRES **50% off List Price**
"STATION" "SHOP"
3685 E. Foothill Blvd. 1547 E. Walnut St.
EL 5-0137 SY 6-2122
FOOTHILL-ROSEMEAD SHOPPING CENTER



Andre-Norman
Custom Hairstylists

Best of Care For Your Hair

Foothill - Rosemead Shopping Center
3645 E. Foothill Blvd. ELgin 5-7148

RENTALS & REPAIRS
CAMERAS — PROJECTORS — BINOCULARS
PHOTO EQUIPMENT

HASTINGS CAMERA SHOP

3649 E. FOOHILL, PASADENA

793-9655

CAR WASH PRICES AT Hastings Car Wash

FREE WITH 15 GALS. GAS

59¢ WITH 10 GALS. GAS

89¢ WITH 5 GALS. GAS

REG. WASH PRICE \$1.25

Buy Gas Today, Get Coupons
Good For Wash Anytime

EXPERT WAX & POLISH \$9.95

Use Your Shell Credit Card On All Items

HASTINGS CAR WASH
3393 E. Foothill Blvd.

2 Blks. W. Rosemead
BankAmericard — Diners Club



Blouse \$9.00
Flared Skirt \$13.00
YOU'RE A GOOD MIXER
... when you choose these go-togethers by Country Set. Flared panel skirt of black-and-white check Or-lon/Acrylic/viscose teamed with a very feminine white polyester/cotton blouse. Sizes 5-15. Also in slim Skirt at \$13.00 with matching vest at \$10.00.

Foothill-Rosemead Shopping Center

(Between Thrifty and Market Basket)
Open Friday Evenings

El Rancho Shopping Center

1137 W. Huntington Dr. Arcadia
Open Wednesday Evening



MOST CONVENIENT!

Go no farther, you get everything at Pasadena Federal Savings—high returns on insured savings—budget-fitted loans to buy, build, or improve your home—sound, local management—expert, friendly attention—plus close-by convenience. Make it "one stop," and save when you shop! Parking's free and easy at—



PASADENA FEDERAL SAVINGS

EAST PASADENA: 3617 E. Foothill Blvd. DOWNTOWN: Green at Los Robles.

4.8% CURRENT ANNUAL RATE
4 DIVIDEND PAYMENTS YEARLY

Accounts Insured to \$10,000 by Federal Savings & Loan Insurance Corp.

**BUY
SELL**

Phone
EL 5-3324

CLASSIFIED ADS

**TRADE
LEASE**

Phone
EL 5-3324

Straight classified 45c a line, \$1.25 minimum; 3 times or more \$1.00 minimum.
Classified display, \$1.15 an inch; monthly, \$1.05 an inch.

COPY DEADLINE 2 P.M. TUES.

1958 FORD CONVERT. —
Take over full balance \$521
Tri City Motors
EL 8-0145

WANTED

WANT TO BUY
3 bdrm. 2 ba. modern
poolsize lot. Level en-
trance for wheel chair.
(Emily) STEDFIELD
(Realtor)
SY 5-5963 SY 4-4198

PERSONAL

**Singing Oaks
Guest Home**
Happy living for oldsters
Complete care - Mo. rates
110 N. MOUNTAIN
Monrovia 359-9109

INTERESTED IN THE
John Birch Society?
Write Box 82
Sierra Madre

**FOR SALE
MISCELLANEOUS**

FROM wall to wall, no soil
at all, on carpets cleaned
with Blue Lustre. Rent
electric shampooer \$1.
Arnold's Hardware. E:7-9

CARPOR SALE
Pro hair dryer, stand
lamp, coffee table, gar-
den tools, garments,
Cooler — at half price.
Many more items.
Eves. after 5
225 N. CANON

1957 PLYMOUTH — Take
over full balance \$168
Tri City Motors
EL 8-0145

FOR SALE
Dinette table 29 1/2 x 50 w/4
cloth-covered chairs \$20
Avocado picker - window
Shades — Before Aug. 1
EL 5-3259

Moving Sale
Garden tools - Elec. stove
Auto, washer, - elec. oven
furn. - rugs - misc items
91 E. BONITA
off Mt. Trail
Sat., July 11
E:7-9

WHAT'S WRONG with the
John Birch Society? Write
Box 82, Sierra Madre.

Bill DING Says

**THIS
WEEK'S
SPECIAL**

STARTS JULY 13

**SHEETROCK
WALLBOARD**
4 ft. x 8 ft. x
3/8 in. thick
\$1.75 each

Open All Day Saturday

**MYRTLE AVE.
LUMBER Co.**
1525 SOUTH MYRTLE AVE.
Monrovia
Phone EL 8-1851

FOR SALE—REAL ESTATE

Skandia Real Estate
949 W. FOOTHILL BLVD.
357-2201 MONROVIA

OPEN HOUSE!
Sat. and Sun., 1 to 5. 1618 Royal Oaks
Drive, Duarte. 3 bedrooms, lanai, frame
and stucco. Wall to wall carpeting and
drapes. Double attached garage. Lot 53x
122. Lots of trees and shrubs with fenced
in back yard.
All for only \$15,000

FOR SALE—REAL ESTATE

DRESSMAKING
EXPERT ALTERATIONS,
also coats, suits & dresses
made.
EL 9-3931

1954 FORD — Take over
full balance \$177
Tri City Motors
EL 8-0145

FOR SALE—REAL ESTATE

• \$22,500
HEY! Check this 3
bdrm., 2 bath with a
good fenced yard on
W. Grand View, 4 yrs.
old! — \$25,500 down.

• \$36,500
Almost new! Spacious
3 bdrm. & fam. rm.,
oriental modern, cir-
cular drive, rich cpts.
and drapes, blt-ins,
elect. kitch., 2 lovely
baths, 90 ft. lot in de-
sirable Sierra Madre
area. First time of-
fered. See this! \$36,500
WANT YOUR OFFER
NOW

• Income
7 Units right on the
Boulevard. Spacious 3
bdrm. & 6—two bdrm.
rentals, built-ins, A/C.
carpets & drapes. All
this for \$79,500. Ask
\$15,000 down — Sub-
mit!

Barney Yunc
EL 58-0-58
OR
SY 58-0-58

475 GATEWOOD LANE
Rambling contemporary,
3 bdrm., 2 baths, fam. rm.
Complete blt-in natural
wood kitch. Wide lot with
trees on Cul-de-sac st.
Cpts. and drapes. \$39,500
Open 11 a.m.-1:30 p.m.
— Thursday —
Call Marge Silvera
EL 5-6517
KEN SMITH
SY 2-0123

**1955 FORD — Take over
full balance \$276**
Tri City Motors
EL 8-0145

IMMACULATE
2 bedroom home on beautiful landscaped corner lot.
Near schools and markets. Dishwasher, disposal, stove
and refrigerated air conditioner included. Don't miss
this one — Only \$21,250.
Call GOODFELLOW 355-1987

7 ROOMS
Big family home with flexible financing, owner will
take very low down or a second. Lovely 3 bdrm., 1 1/4
baths, lge. kitchen and dining area. 19x19 family rm.
w/French windows. Brick fireplace in lge. liv. rm. Sepa-
rate pool yard. Plenty of room for camper-boat, house
trailer, etc. in rear. Price reduced \$2,000. Now only—
\$34,500.
Call CARL YEATS 355-3009

IT'S A PEACH
IN UPPER HASTINGS
On a pie shaped lot. This is truly a peach of a place.
Very easy care lot, with beautiful patio and loads of
plants. This 3 bedroom, 1 1/4 baths with very light, cheer-
ful kitchen, has w-w carpets and drapes. Priced at
\$26,750 is really a peach of a buy. Low down, can
take 2nd.
Call CARL YEATS 355-3009

3 BIG BEDROOMS
14x21 living room w-used brick fireplace, paneled
family room off kitchen and dining room. Master bed-
room has 3/4 bath. Large fenced yard perfect for chil-
dren. Move in condition. Call for appointment to see.
\$32,750.
449-4500 355-3009

SOLD
3 bedroom plus family room with beautiful palos verde
stone fireplace. New \$18 all wool carpets in living room,
all electric built-in kitchen with pantry. Professionally
landscaped yard, filtered pool in separate fenced yard
area. Excellent home for children, up near the foot-
hills. Owner moving out of town. Make offer. \$41,500.
449-4500 355-2765

SOLD
3 BEDROOMS, FAMILY ROOM
Just one year old, yet old enough to have all the land-
scaping in and growing. Beautiful new draperies are
in also. Deluxe Frigidaire built-in kitchen. Beautiful formal
living room with white brick fireplace off entry. An
immaculate home. Owner transferred back east. Priced
to sell fast. \$36,500.
449-4500 355-2765

**IF YOU NEEDED YOUR HOUSE SOLD —
CALL JAY YEATS, EL 5-2765**

449-4500 355-2765

449-4500 355-2765

449-4500 355-2765

449-4500 355-2765

449-4500 355-2765

★ HASTINGS RIVERIA ★
★ 22x40 H&F Pool ★
Don't look further — see
this beautiful 3 bdrm.,
den, nat. wood kitch., ad-
joining fam. rm., 2 fireplaces,
5 ton Air Cond. Cpts.,
drapes, shake roof. 2200
ft. charm in 1/2 acre lot.
Only \$47,500.
ANNE PERROW, Realtor
SY 2-2382 SY 8-6741

★ 355 TOYON RD. ★
Modern 3 bdrm. 3 ba.
Cpts., drapes, View &
pool. Quiet St. \$46,500
Owner wants action. Sub-
mit low down.
Ed Taylor — SY 4-6059

Clara Clark
795-3225 SY 3-8859

**HOME &
POTENTIAL INCOME**
R3 Zone corner lot 127x
150, close to St. Rita's.
Can build 4 rental
units without interfering
with living in this
beautiful 1805 sq. ft.
home. 3 bdrms, den,
sep. dining, 1 1/2 baths,
kitchen remodeled like
new with blt-ins and
natural wood cabinets.
New quality w/w car-
peting, fireplace, F.A.
heat. Consider this for
good living and an in-
vestment in the future.
\$42,500

**VALLEY &
MT. VIEWS**
Beautifully remodeled
paneled living room
and dining, picture
windows to valley
view, handsome fire-
place and drapes. This
hillside home has ter-
raced lot, patios, 4
bedrooms, (2 not re-
modeled). Stub-in for
2nd bath.
\$17,500 or
furnished \$19,500

CUSTOM BUILT NEW
Careful attention to
floor plan and details,
3 bdrm., 2 bath, den,
dining. Off-center liv-
ing room, smart fire-
place, sliding glass
doors to patio and Mt.
view from both living
rm. and den-dining.
Elec. dishwasher and
blt-ins in kitchen.
Spacious tile counters,
lots of fine cabinets,
indirect lighting. Good
quality carpeting, F.A.
heat, 2 car garage.
\$33,500

**GOOD HOME
FOR CHILDREN**
14 yr. old stucco. 3
bedrms., 2 baths, large
dining. Fireplace, hard-
wood floors. Patio,
fenced rear, 2 car gar-
age. Sierra Mesa
School.
\$25,000

Harry A. Lange
Real Estate & Insurance
Multiple Listings
81 W. Sierra Madre Bl.
Open Saturdays and
Sundays
EL 5-7196

355-3009

355-3009

355-3009

355-3009

355-3009

355-3009

355-3009

355-3009

**UPPER
HASTINGS RANCH**
3 bdrm., conv. den,
2 baths
\$37,750
3825 VALLEYLIGHTS DR.
PASADENA
355-6497

Flamingo

**DOUBLE YOUR
PLEASURE**

Twin cottages — side by
side — and just a block
off the Boulevard. Month-
ly income \$150; Expense
including principal, interest,
taxes and insurance)
\$110. Submit your down.
.....\$15,000

SIERRA MESA
Attractive 9 year old 2
Bedroom & 15x22 Paneled
Den, 2 baths. Formal Living
Room w/floor-ceiling
Palos Verde Stone fire-
place, w/w carpets &
drapes. 60x155 tree-shad-
ed grounds, and only a
skip to Sierra Mesa
School. Assume \$24,500
existing loan\$31,950

ESTATE
Spacious (nearly 2000 sq.
ft.) Family Home featur-
ing 19x21 formal Living
Room w/fireplace, 3 love-
ly big bedrooms (one
convertible to Den), 2
baths, FA heat, PLUS
charming Guest House.
Beautiful grounds 105x
180. Convenient to Hast-
ings shopping. Submit.
.....\$35,500

**FLAMINGO
PROPERTIES**
EL 5-8045

496 W. SIERRA MADRE
BLVD.
3 Offices To Serve You
SIERRA MADRE
ARCADIA DUARTE

Harry A. Lange
Real Estate & Insurance
Multiple Listings
81 W. Sierra Madre Bl.
Open Saturdays and
Sundays
EL 5-7196

EL 5-7196

EL 5-7196

EL 5-7196

EL 5-7196

EL 5-7196

EL 5-7196

EL 5-7196

EL 5-7196

EL 5-7196

EL 5-7196

4—SIERRA MADRE NEWS Thursday, July 9, 1964

FOR SALE—REAL ESTATE FOR SALE—REAL ESTATE

**FOR BETTER HOME BUYS
SEE REALETERIA**

HOME AND GUEST HOUSE
2 bdrm. and den, plus studio room and guest house
with 1/2 bath. Wide lot, good home area. \$26,500.

HILLTOP ABOVE CANYON
Bachelor paradise, unique stucco & frame, brick trim.
1 bdrm., large hobby rm., tile kitch. & bath. Manog-
any paneled liv. rm. double garage, landscaped,
fenced rear yard. Special at \$15,500. \$1,600 down. \$100
per month.

PROFESSIONAL — R-P ZONE
Valuable Sierra Madre Blvd. corner. Provincial 2
bdrm. 1 1/2 ba., fireplace, hw floors, charming patio
under huge oaks. Knotty pine kitch., 220 wiring.
Oozes with charm. Near stores and bus, sidewalks
all the way. \$22,500.

**HAVING TROUBLE FINDING THAT HOME YOU
NEED? SEE OUR HUGE DISPLAY OF MULTIPLE
LISTINGS WHERE YOU'LL FIND THE HOME
YOU'RE LOOKING FOR, LOOKING FOR YOU!**

John H. Curtis, Realtor
304 West Sierra Madre Blvd.
EL 5-3433 Evenings EL 5-0996

BUSINESS DIRECTORY

APPLIANCES AND REPAIRS

DUMAS
Electrical Appliance
Service Center
All Types and Makes of
Small Home Appliances
Expertly Repaired.
Radios, Auto Radios
Keys, Locksmith
12 N. Baldwin Ave.
EL 5-1596

NORM'S GARAGE
MOTOR TUNE UP —
BRAKE SERVICE
Dependable Auto Repair
Operated by
Clarence N. Morrison
22 E. Montecito
EL 5-1146
Closed Saturdays

**MAMA PETE'S
DAY NURSERY**
HOURS 7:30 to 5:30
71 SUFFOLK
EL 5-9567

**PAINTING &
PAPERHANGING**
Interior, Exterior
Painting
Paperhanging
RALPH KINNAMAN
280-6107
2532 Felling Leaf Ave.
So. San Gabriel

JOE A. HINOJOS
PHOTOGRAPHY
Specializing in
Weddings — Industrial
Publicity
EL 5-0489

**GENERAL TRACTOR
AND TRENCH DIGGING**
E. R. DURAN
EL 5-9593 293 Mariposa

**REPAIRS ON SINGER,
WHITE, NEW HOME
and all other makes
NEW & USED MACHINES**
Authorized dealer for
NEECHI-ELVA
JONES
SEWING MACHINE CO.
341 N. Lake, Pasadena
SY 6-7119
S & H Green Stamps

**FOOTHILL GENERAL
HEALTH SERVICE**
Ralph J. Martin, D.C.
and Associates
Chiropractic Health Service
478 W. Sierra Madre Blvd.
Sierra Madre, Calif.
Office Phone EL 5-1138

PROFESSIONAL DIRECTORY

PREScriptions
Reg. Pharmacist in Charge
Free Delivery
ROYAL DRUGS
82 W. Sierra Madre Blvd.
EL 5-3456

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HEALTH SERVICE**
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Sierra Madre, Calif.
Office Phone EL 5-1138

1956 CHRYSLER — Take
over full balance \$486
Tri City Motors
EL 8-0145

SERVICE
**BOOKKEEPING
SERVICE**
For
SMALL BUSINESSES
355-4450

★ QUALITY PAINTING ★
Licensed and References
Exterior and Interior
LEE MILLER
AT 4-9250
S:3-26tf

Garden Service
One Day Open
334-6931
S:3-12tf

SIERRA MADRE TRANSFER
Local and long distance
moving.
EL 5-3374

1955 BUICK — Take over
full balance \$169
Tri City Motors
EL 8-0145

FOR SALE—REAL ESTATE

**THIS IS A
WEALTHY EX-
HOMEOWNER
WHO LISTED**

Her property with us.
She is very happy with
the top price & fast ser-
vice she received. She
thinks that everybody
should
LIST WITH LA LONE
(we agree with her)
— YOU TOO CAN BE A WEALTHY EX-HOME-
OWNER — FOR GREATEST EXPOSURE — LIST
WITH US—We cooperate with all Calif. brokers—
CALL BOB HOPKINS FOR FREE APPRAISAL . . .
320 W. Sierra 355-1441
Madre Blvd. EL 5-0130

**FOR SALE —
MISCELLANEOUS**

1956 PLYMOUTH — Take
over full balance \$436
Tri City Motors
EL 8-0145

FACTORY SECONDS —Pick-
led melon rind, preserves,
olives. Ward's Factory, 273
E. Highland. No deliveries.

1956 LINCOLN — Take
over full balance \$491
Tri City Motors
EL 8-0145

**1ST & 2ND
REAL ESTATE
LOANS**
WE BUY TRUST DEEDS
So. Calif. Trust Deeds
HI 6-4423 MU 1-9058

Best Buy In Town
New offering — like new, 3 lge. bdrms., 2 tile pull-
man baths. Comp. blt-in G.E. kitch., fam. rm., lge.
living rm. w/raised hearth fireplace. New custom
draperies, shake roof, lge. patio, beautiful yard. Best
area. QUICK POSSESSION. \$28,950. To See —
Call Eleanor Powell
Yeats Co. 449-4500
EL 5-0934

**THERE WILL BE
STARS
IN YOUR EYES
WHEN YOU SEE THIS . . .**
Custom Built
Split - Level

HIGH STYLE, CONTEMPORARY HOME WITH JUST A
touch of the Orient. This 6 months old, pro-
fessionally decorated 2 B.R., 2 full baths, built-in
kitchen home is different. Large upstairs bedroom
opens on covered porch with enchanted view of
entire valley. Lots of extras.
OPEN DAILY 1-3 p.m. Mon. thru Fri. 707 Orange Dr.
320 W. Sierra 355-1441
Madre Blvd. EL 5-0130

NEW . . . and Beautiful!
Brand new 4 B.R. & Family Rm. on quiet, dead-end
street. Heavy shake roof, rich carpet, imported onyx
terrazzo foyer and fireplace, paneled, dream kitchen
with ALL built-ins, full luminous ceiling, big bonus room
off kitchen, 2 gorgeous baths with marble pullmans.
THIS IS A GREAT VALUE AT —
\$36,500 — Drive by
264 East Montecito & Call
BUILDER SY 5-8058

Barney Yunc
EL 58-0-58
OR
SY 58-0-58

475 GATEWOOD LANE
Rambling contemporary,
3 bdrm., 2 baths, fam. rm.
Complete blt-in natural
wood kitch. Wide lot with
trees on Cul-de-sac st.
Cpts. and drapes. \$39,500
Open 11 a.m.-1:30 p.m.
— Thursday —
Call Marge Silvera
EL 5-6517
KEN SMITH
SY 2-0123

**1955 FORD — Take over
full balance \$276**
Tri City Motors
EL 8-0145

IMMACULATE
2 bedroom home on beautiful landscaped corner lot.
Near schools and markets. Dishwasher, disposal, stove
and refrigerated air conditioner included. Don't miss
this one — Only \$21,250.
Call GOODFELLOW 355-1987

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Big family home with flexible financing, owner will
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baths, lge. kitchen and dining area. 19x19 family rm.
w/French windows. Brick fireplace in lge. liv. rm. Sepa-
rate pool yard. Plenty of room for camper-boat, house
trailer, etc. in rear. Price reduced \$2,000. Now only—
\$34,500.
Call CARL YEATS 355-3009

IT'S A PEACH
IN UPPER HASTINGS
On a pie shaped lot. This is truly a peach of a place.
Very easy care lot, with beautiful patio and loads of
plants. This 3 bedroom, 1 1/4 baths with very light, cheer-
ful kitchen, has w-w carpets and drapes. Priced at
\$26,750 is really a peach of a buy. Low down, can
take 2nd.
Call CARL YEATS 355-3009

3 BIG BEDROOMS
14x21 living room w-used brick fireplace, paneled
family room off kitchen and dining room. Master bed-
room has 3/4 bath. Large fenced yard perfect for chil-
dren. Move in condition. Call for appointment to see.
\$32,750.
449-4500 355-3009

SOLD
3 bedroom plus family room with beautiful palos verde
stone fireplace. New \$18 all wool carpets in living room,
all electric built-in kitchen with pantry. Professionally
landscaped yard, filtered pool in separate fenced yard
area. Excellent home for children, up near the foot-
hills. Owner moving out of town. Make offer. \$41,500.
449-4500 355-2765

SOLD
3 BEDROOMS, FAMILY ROOM
Just one year old, yet old enough to have all the land-
scaping in and growing. Beautiful new draperies are
in also. Deluxe Frigidaire built-in kitchen. Beautiful formal
living room with white brick fireplace off entry. An
immaculate home. Owner transferred back east. Priced
to sell fast. \$36,500.
449-4500 355-2765

**IF YOU NEEDED YOUR HOUSE SOLD —
CALL JAY YEATS, EL 5-2765**

449-4500 355-2765

449-4500 355-2765

449-4500 355-2765

449-4500 355-2765

YEATS CO.

FOR RENT

We Care --

That's the difference! At the Sierra Madre Townhouse, every step is taken to assure your privacy and comfort. From our careful selection of tenants to the meticulous soundproofing, our Gold Medallion units represent the ultimate in prestige and comfort. Available at modest rentals, we have a 1 bdrm. and a 2 bdrm. available presently at \$125 and \$140 mo. Come to the corner apt. at N. Mountain Trail & East Highland and see for yourself. (You'll be glad you did!)

TOWNHOUSE EL 5-3678

FOR RENT

1 BDRM. house. Newly painted. Clean and cool. EL 5-8512. D:7-9

UNFURN. 1ge. 2 bdrm. house. Fireplace. Child O.K. EL 5-0978 D:7-9

1958 FORD — Take over full balance \$663
Tri City Motors
EL 8-0145

UNFURN. apt. 2 lge. bdrm. w/w cpts., drapes, air cond. Adults. 237 N. Mountain Tr. EL 5-9531 D:7-9-7-23

STUDIO HOUSE—1 bdrm., 2 baths, lge. liv. rm., fireplace, garage, fenced. Part. furn. \$125. EL 5-7196 D:7-9

FOR RENT

COMFORTABLE furn. 5 rm. duplex. Close in. Elec. stove. Teenagers allowed. Ref. 355-1787 D:7-9

HOUSE unfurn. 2 bdrm., fireplace, screened porch, nice yard. 118 E. Laurel. EL 5-0802 D:7-9

1959 PLYMOUTH — Take over full balance \$777
Tri City Motors
EL 8-0145

2 BDRM. apt. carpeting, drapes, blt-ins, air-cond. (Conv. location). 355-6684 D:7-9

FOR RENT

1 BDRM. cottage, partly furn. Near Mkts. \$65. 355-8449 after 5 p.m. D:7-9

SIERRA MADRE Less than 1 Year old STUDIO APT.
(No one living above you) 2 Bedrooms, 1 1/2 baths, w/w carpets, drapes, private patio, blt-in range, washer space, air-cond., garage. Block to park, dwntrn. Child O.K. \$140
Sat. Sun. or By Appt. Phone 355-2741
108 ESPERANZA AVE.

Deluxe Lower 1 & 2 Bdrm. Apts.
Carpets, drapes, blt-ins, A.C., Soundproofed. Quiet. Large lovely gardens, patio. Close to shops and trans. Adults.

439 W. Mariposa
EL 5-7060 EL 5-6942

\$75. Lower 1 bdrm. furn. apt. Like new. Adults. Utilities extra. 138 W. Sierra Madre Blvd. EL 5-6641 or EL 5-2045 D:6-11

FOR RENT

MODERN unfurn. 1 bdrm. cottage. Stove, refrig., garage. Adults. Close in. EL 5-0007. D:7-2

1 BDRM. cottage in canyon. Water pd. \$70. 495 Sturtevant. Call wkends or eves. EL 5-8778. D:7-2

BACHELOR APT. private entrance. Ground flr. \$55. 355-1441 or EL 5-0130 D:7-2

1959 OLDS — Take over full balance \$568
Tri City Motors
EL 8-0145

SEPARATE rear house. Unfurn. 1 1/2 bedrooms. 355-6992. D:6-18

OFFICES OR SALES SPACE
Fully Air Conditioned Utilities paid — Janitor SIERRA MADRE'S NEWEST OFFICE BUILDING 49 S. Baldwin Inquire 355-3456 or Office H

PETS
Toy Poodle Puppies
AKC REGISTERED 3 months old EL 5-8183 O*7-2-7-9

8 PUPPIES, part Belgium Shepherd. 3 male, 5 female. \$5 ea. 138 E. Grand View. EL 5-0178 O:7-9

LEARN TO SWIM

BUD LYNDON SWIM SCHOOL
921 So. Santa Anita ARCADIA HI 6-1297

Protect Your Child...
CLASS AND PRIVATE LESSONS • BEGINNERS AND ADVANCE • COMPETITIVE COACHING AND SWIM TEAM • HEATED POOLS
Small Children Our Specialty

Thursday, July 9, 1964 SIERRA MADRE NEWS-5

CRIB CROP

New Arrivals in the Sierra Madre Area

Mr. and Mrs. Paul Cowen of 990 Medford Rd., Pasadena, proudly announced the birth of their first daughter on June 25. Little Miss Maureen Juliette weighed 5 pounds, 10 ounces when she arrived at St. Luke Hospital.

The Cowens also have a son, Mark, 2 years old. The happy grandparents are Mr. and Mrs. Francis Kinkels of Santa Rosa and Mr. and Mrs. Mark Cowen of Elkhart, Ind.

There are three children now at the home of Mr. and Mrs. Jules Woehler of 431 Ramona, Sierra Madre. On June 26, they happily welcomed Constance Jane, who weighed 7 pounds, 6 ounces when she was born at St. Luke Hospital.

Connie's big sister and brother are Anne, 5 1/2 years old, and Jimmy, 3. The proud grandparents are Mr. and Mrs. Victor H. Woehler of Sierra Madre.

Relax and Let Us Do All Your Cleaning

Residential and Commercial Insured and Bonded

Windows — Walls Washed Floors Waxed — Janitor Service

Randall Building Maintenance Co. 1725 Casitas Ave. EARL RANDALL SY 7-2207 Pasadena

This may be unconventional but the delegation from GREATER PASADENA casts its entire vote for

SAFETY CONVENIENCE & HIGHER EARNINGS

4.85% Savings Received or Postmarked by the 10th Earn From the 1st. Per Annum Paid Quarterly

ATLAS FEDERAL SAVINGS AND LOAN

722 East Colorado Boulevard • Pasadena, California SY 5-9531 • HI 6-5239

Across from J. W. Robinson's Save-by-mail postage-free

Savings insured to \$10,000 Ample free adjacent parking

ATLAS FEDERAL SAVINGS AND LOAN ASSOCIATION

4th ANNIVERSARY SALE

WE AT KENT CHEVROLET ARE AS PROUD AS PEACOCKS COMPLETING FOUR YEARS AS CHEVROLET DEALER IN ARCADIA

Super Sport Chevelle
Complete with Powerglide Transmission, Power Steering, All Transistor Radio, Padded Dash, White Wall Tires, Tax and '64 License.
\$225* Down **\$8294** Mo.

SUPER SPORT IMPALA
Complete with V-8, Powerglide, Power Steering. All transistor Radio, Padded Dash, White Wall Tires, Tax and '64 License.
\$225* Down **\$9178** Mo.

4th ANNIVERSARY USED CAR BARGAINS

<p>'60 Thunderbird Cruisomatic trans. pwr. steering, power brakes, power windows, factory air conditioning. A real jewel. Full price — \$1799</p> <p>'61 Chev. Impala Sports Coupe Automatic trans., pwr. steering, radio, heater and white walls. Riverside red with matching interior. Full price — \$1799</p> <p>'58 Ford 6 Passenger Station Wagon Automatic trans., V-8 engine, radio, heater and white walls. Full price — \$499</p> <p>'49 Plymouth 2 door coupe \$99</p> <p>'58 Olds 98 Sedan Auto. transmission, pwr. steering, radio, heater and WSW. \$299</p> <p>'55 De Soto 2-Dr. Sport Coupe, V8 auto. trans., pwr. steering, radio, heater and WSW. \$399</p>	<p>'62 Chevy Super Sport Factory four speed trans., 327 engine, power steering, power brakes, radio, heater and WSW. Runs out like new. Full price — \$2399</p> <p>'60 Chevy 6 Passenger Station Wagon Powerglide trans., power steering, radio, heater and white walls. Local one owner car. Total price — \$1599</p> <p>'58 MG Roadster Four speed trans., mechanically perfect. Full price only — \$799</p> <p>'55 Chevy 2-Dr. Sedan Auto. transmission, radio, heater and WSW. \$299</p> <p>'62 Falcon Futura Auto. transmission, radio, heater and WSW. Beautiful azure aqua finish. \$150* down and payments of only \$49.99 on 30 month contract.</p> <p>'61 Rambler Custom 4 Dr. sedan; auto. trans., radio, heater and WSW. A perfect second car \$150* down and payments of only \$49.99 on two year contract.</p>	<p>'61 Chev. Impala 9 Pass. Station Wagon Automatic trans., pwr. steering, radio, heater and white walls. Beautiful fawn beige finish with matching interior. Full price only — \$1899</p> <p>'53 Dodge Sedan Runs out perfect \$199</p> <p>'62 Corvair Coupe Standard trans., radio, heater and white walls. \$150* down. Payments of only \$41.99 on 30 month contract.</p> <p>'60 Corvair Coupe Standard trans., radio, heater & WSW. \$150* down and payments of only \$49.78 on 18 month contract.</p> <p>'60 Renault 2-Dr. Sedan Standard trans., nice economy car, two to choose from; \$150* down and payments of only \$29.96 on 18 month contract.</p> <p>'61 Olds F85 Standard trans., radio, heater & WSW. \$150* down and payments of only \$55.58 on two year contract.</p>	<p>'57 Chev. 6 Passenger Station Wagon Automatic trans., pwr. steering, radio, heater and white walls. Full price — \$799</p> <p>'59 MG Sport Coupe 4 Speed transmission. Riverside red finish. Total price — \$1099</p> <p>'55 Plymouth 2-Dr. Automatic transmission, V-8 engine, radio and heater. Perfect transportation car. Full price — \$399</p> <p>'63 Pontiac Tempest 2-Dr. sedan, standard trans., radio, heater & WSW; beautiful Honduras Maroon. \$150* down and payments of only \$57.14 on three year contract.</p> <p>'60 Chevy 1/2 Ton Pickup Standard trans., 6 cylinder engine; Fleetside bed, radio, heater & WSW. Full price only — \$999</p> <p>'61 Valiant V200 Sedan Power steering, auto. transmission, radio, heater and WSW. \$150* down and payments of only \$49.99 on two year contract.</p>
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Short on Down Payment? See Us—We Have 4 Finance Counselors on Duty for Your Convenience at All Times.

FOR USED CAR INFORMATION PHONE HI 6-2177

KENT CHEVROLET

*on approved credit OPEN EVES. TILL 9 — SAT. & SUN. TIL 6

850 S. Baldwin Ave. West Arcadia HI 6-2171

PAINTING
NEAT - PROFESSIONAL
Bob Wortham
EL 5-0696

1960 IMPALA CONVERT.
Take over full bal. \$1293
Tri City Motors
EL 8-0145

Yard Clean-Up
Light Hauling
New Lawns Installed
EL 9-1933

WALLS AND WINDOWS WASHED
FLOORS WAXED
HERMAN DAVIS
EL 8-7762 A:7-9

EXP. RELIABLE MAN
will Clean Walls, Windows & Floors — Residential or commercial bldg.
Free Estimate 358-0649 A:4-9-5-6

RELIABLE lady desires babysitting evenings. Own trans. 355-0089 A:2-6

HOUSE PAINTING
INTERIOR & EXTERIOR
355-0698 (Call evenings)

Experienced Painter
Interior and Exterior Reasonable Rate
Contact DAVE BUTLER 355-0870 (aft. 7 p.m.)

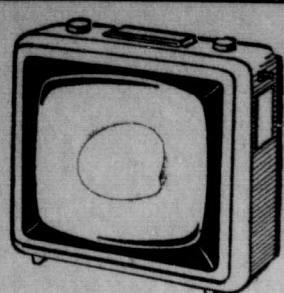
PROFESSIONAL HOUSE CLEANING
rugs & uphol. shampooed windows & walls washed Rates this month
Call MITCHELL at SY 4-3755

HELP WANTED
SHOW AVON COSMETICS
Near home and earn \$2 to \$5 per hr. Call SY 3-6044 or HI 6-5788. B:7-9

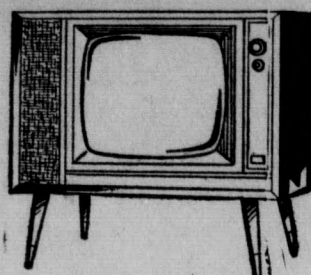
1959 CHEVY — Take over full balance \$1071
Tri City Motors
EL 8-0145

FOR SALE — AUTOMOBILES
1956 CHEVY, 4-dr. HT sedan Belair, PS, R & H, auto. trans. \$395. 251 W. Highland Ave. P:7-2-7-16

1957 MERCURY — Take over full balance \$289
Tri City Motors
EL 8-0145



**Expert
Television
Repair**
— Call —
359-6178



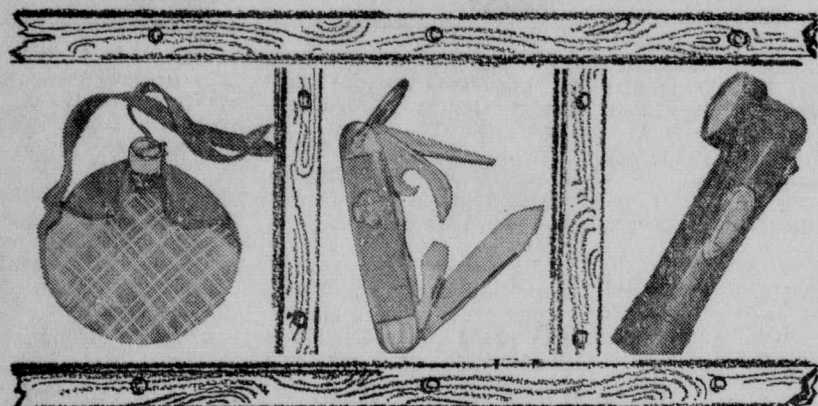
WE GIVE OUR UNDIVIDED ATTENTION TO ANY MAKE —
ANY MODEL IN OUR SHOP AND QUICK SERVICE CALLS

359-6178

**HARVEY'S CHESS TV
SERVICE**

332 W. FOOTHILL MONROVIA

OUTDOOR LIVING GIRL SCOUT STYLE



Be prepared for weekend camping and outdoor adventure!
CANTEN, 1 qt., aluminum. Covered in official Girl Scout
plaid all cotton duck, adjustable strap. 15-1002.25
KNIFE, official Girl Scout with green handle, steel blade,
can opener, screw driver and cap lifter. 11-3102.00
FLASHLIGHT made of strong Styron plastic, green. With belt
clip and batteries. Right-angle. 11-4141.98

OFFICIAL CAMP UNIFORMS

White Short Sleeve Shirt2.95 Dark Green Bermudas3.95
Dark Green Tie60c Green Knee Socks1.00

BALLING'S

For Children

OPEN FRIDAY
EVENINGS
TIL 9 P.M.

401½ S. Myrtle Ave., Monrovia

358-6164

Sponsors Toy Loan

George, Toba Shepherd,
Robert Cook, Gregory Miller
and Matthew Gages.

Mrs. Helen Peterson, Toy-
arian, was in charge of the
program. She introduced
Mrs. Margaret Fling, Los
Angeles County director of
Toy Loan, who was a spe-
cial guest at the party.

Three young men, John
Gaudio, Chip Sundstrom
and Jeff Goldman from
Frank Green's Music For
Everyone, entertained with
accordion numbers, which
were enjoyed by all.

Mrs. Peterson and mem-
bers of the Civic Club wish
to invite new members into
the Toy Loan group. A mem-
bership card will be issued
at no cost to the individual
and any toy may be bor-
rowed for a period of one
week. Toys are available
for the toddler and up to
the age of ten years. Sum-
mer hours at the Toy Loan
Cottage are 10 a.m. to 1
p.m. on Tuesday and Thurs-
day.

If your children have out-
grown any wheeled toys or
if you have any extra toys
of any description, including
games, Mrs. Peterson will
gladly accept them at the
Toy Loan Cottage. All toys
are cleaned and sanitized
before being put on the
shelves for distribution and
again cleaned and sanitized
when returned.

D. W. Howbert, World War II Vet, Succumbs July 6

Dale William Howbert,
age 46, of 297 Mariposa Ave.,
Sierra Madre, passed away
Monday, July 6, at the Si-
erra Madre Community Hospi-
tal after a lengthy illness.

Mr. Howbert was a car-
penter by trade and was
employed by the Southern
California Green House
Co. He was originally from
Kansas and had lived in
Sierra Madre for 22 years.
He was a veteran of World
War II.

Survivors include a wife,
Nina N. Howbert; three
daughters, Mrs. Dexter Cub-
ba, Priscilla Howbert and
Paula Howbert, all of Sierra
Madre; his parents, Mr. and
Paul W. Howbert of Topeka,
Kan., and a brother, Wayne
Howbert, also of Topeka.

Services will be held in
the Tibbet Mortuary at To-
peka, Kans., Saturday, July
11. Arrangements were made
by Ripple Mortuary of Si-
erra Madre.

ARTURO SAMPEDRO V. formerly of Statler Hilton
HAS THE HONOR OF ANNOUNCING THE OPENING OF AN
Exclusive Studio of Beauty — INTERNATIONAL HAIRSTYLISTS



YOUR INVITATION
July Opening Special
Our Regular \$25 Permanent Wave
only \$15

Personalized Hair Styling In An
Elegant, Air Conditioned Salon
with cool 'n comfort hair dryers

Call for an Appt.
3741-B E. FOOTHILL BLVD. AT HASTINGS
RANCH SHOPPING CENTER PHONE 355-1470

25th Anniversary Celebrated By Rev. and Mrs. Hesse June 28th



The arrival from San
Francisco of Rev. and Mrs.
Frank Jacobsen added an
element of surprise to the
Twenty-fifth wedding anni-
versary celebration of the
Rev. and Mrs. Armin Hesse,
1015 Medford Road, Pasa-
dena, which was held Sun-
day, June 28.

A special 6:30 p.m. Vesper
Service at Faith Lutheran,
where Rev. Hesse is the pas-
tor, was planned by mem-
bers of the congregation. As
Rev. and Mrs. Hesse, accom-
panied by their son, Gary;
daughter, Elaine, and
daughter and son-in-law,
Mr. and Mrs. Norman Mc-
Cann, took their places in
the nave of the church, Rev.
Jacobsen, a member of the
Hesse's wedding party 25
years ago, conducted an in-
spiring service for 150
friends who had gathered
for the event. Rev. Jacob-
sen's participation was
planned as a surprise for
the Hesses. The choir, ac-
companied by Mr. Kenneth
Eiken, organist, sang two
favorite hymns of Pastor
Hesse. A number of friends
came from Riverside, Calif.,
where the pastor formerly
served.

At a reception in the
church patio following the
service the Hesses greeted
their guests while their two
daughters poured coffee at
the beautifully decorated
table. Miss Linda Strampe
was in charge of the guest
book. Hanging baskets of
fern and lovely floral ar-
rangements created a gar-
den setting for the serving.

Speaker for the evening
is Miss Margarita Alexan-
der, sponsored by the Free
Enterprise Bureau of Coast
Federal Savings.

Born in Havana, Cuba,
Miss Alexander was a mem-
ber of a business and pro-
fessional family who first
entered the U.S. in 1950 and
obtained citizenship on May
20, 1960.

She holds a B.A. degree
from Marymount College
and is currently studying
for a Master's degree.

She is a past member of
the American Freedom
Academy, Glendale Crusade
for Americanism, Crescenta
Valley Republican Assem-
bly and is past chairman of
the County Young Republi-
cans executive committee.

Currently Miss Alexander
is third vice president of
the County Young Republi-
cans and a board member of
the Continental Young Re-
publicans.

Lions members are look-
ing forward to an enjoy-
able evening with their

Letters To The Editor . . .

Dear Editor:

Regarding the Letter to
the Editor in the July 2
edition of the Sierra Madre
News pertaining to the
Church of the Ascension.

As a member of the group
of parishioners of the
Church of the Ascension,
who oppose the use of the
church for purposes other
than religious, I request the
following:

1. No plays of a contro-
versial nature, which would
tend to split the church.
2. No speakers or lectures
presenting one-sided views,
or rebuttal of the same.
3. Let us not turn our
church from a haven for
the worship of our Lord,
into a town hall for political
performances.

—T. C. LODGE,

AT THE THEATRE

SIERRA MADRE

July 9 to July 12
"SPIRIT OF ST. LOUIS"
Jimmy Stewart
"MAN FROM GALVESTON"
Jeff Hunter - Preston Foster

Family Night Thursdays
8:00 p.m.
(Family ticket \$1.50)

Friday Teen-Club for
teenagers only
(membership card required)

Sat-Sun Matinee for
Children
(Favors from the
Sierra Madre clown)

Sat-Sun. Nights for Adults
(Call theatre for time
schedules)

July 16 - 19
"THE DAY MARS
INVADED THE EARTH"
Science-Fiction

"THE CASTILLIAN"
Caesar Romero



"Behind the Sugar Cane
Curtain" is the title of a
very timely program to be
presented at the Thursday
evening Lions Club meet-
ing.

Speaker for the evening
is Miss Margarita Alexan-
der, sponsored by the Free
Enterprise Bureau of Coast
Federal Savings.

Born in Havana, Cuba,
Miss Alexander was a mem-
ber of a business and pro-
fessional family who first
entered the U.S. in 1950 and
obtained citizenship on May
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She holds a B.A. degree
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publicans.

Lions members are look-
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able evening with their

6—SIERRA MADRE NEWS
Thursday, July 9, 1964

Rev. Armin Hesse Concludes Series On Prophet Micah

Concluding his series of
pulpit messages on the Old
Testament Book of the Pro-
phet Micah, the Rev. Armin
Hesse will speak on "Unre-
served Penitence and Un-
paralleled Promises" in the
8:45 and 10:30 Sunday
morning services at Faith
Lutheran Church, 845 Hast-
ing Ranch Drive.

The sermon message
will center on the seventh
and final chapter of the
Book. The clergyman states:
"This chapter contains real
Gospel preaching. It em-
bodies the assurance which
sustained the faithful in the
pre-Christian era and which
will uphold Christians in
this period of history which
some are terming 'the post-
Christian era'."

The sacrament of Holy
Communion will be cele-
brated in the 10:30 service.

Meeting at 9:35, the Sun-
day school departments,
which are currently con-
sidering several of the
Lord's parables, will study
His "Parable of the Two
Sons."

The organizational meet-
ing of the Children's Vac-
ation Bible School staff will
be conducted this evening
at 7:30. The school will be
held from August 3 to 14.

Come at
once
We Are Closing for
Vacation August 1st
1378 LOCUST

All our Santa Barbara
Stock Included

22
ONLY 1 COATS

\$18⁸⁸

Wool or Spun Linen in Pas-
tels, Beige, Red, Navy, Black.

1378 LOCUST
SY 3-1580

Cool, 2-pc.
Seersucker
Suits

\$12

1378 LOCUST
SY 3-1580

Expert SWIMMING POOL MAINTENANCE



Now's the time to get your pool in shape.
From a small patch-up to complete pool
cleaning, whatever you need, call us.
Free estimate, too. We
guarantee all of our work.

SEE US
FOR
EQUIPMENT
AND
SUPPLIES

PROMPT
SERVICE

**KARL'S POOL
PRODUCTS**

4424 E. Live Oaks Ave. HI 7-2534
340 E. Foothill EL 9-7165

Blue Bird Garden Center



COMPLETE
GARDEN CENTER . . .

NURSERY — PATIO DECOR —
— PETS —

Indoor and Outdoor Plants
HARDY AND BEAUTIFUL

Bring Us Your NURSERY
PROBLEM

Our Advice Is Your Bonus

POODLE BOUTIQUE

FAST IMMEDIATE SERVICE — AENO GLAND EXPRESSED
TOENAILS TRIMMED AND BUFFED
COMPLETE SHAMPOO AND BRUSHING
TRIMMED TO YOUR SPECIFICATIONS
POODLE GUIDANCE AND CONSULTING

SPECIAL
Trim & Bath \$7.50 Bath Only \$3.00

We Accommodate All Breeds
SEVEN YEARS EXPERIENCE

914 W. Duarte Rd., Arcadia — Hillcrest 7-2652

Here it is . . . once-a-year

**LLOYD
PEARSON'S**

-- Cool
SUMMER
NEW CAR

Sale



Tremendous
Reduction Now On All
**NEW 1964
STUDEBAKERS**

For Example
COMMANDER 2 DOOR SEDAN

\$1745⁰⁰

Also Daytona Hardtops - Sedans
Cruisers - Station Wagons
Convertibles At
Similar Savings

SY 6-5391

MU 1-6855

LLOYD PEARSON

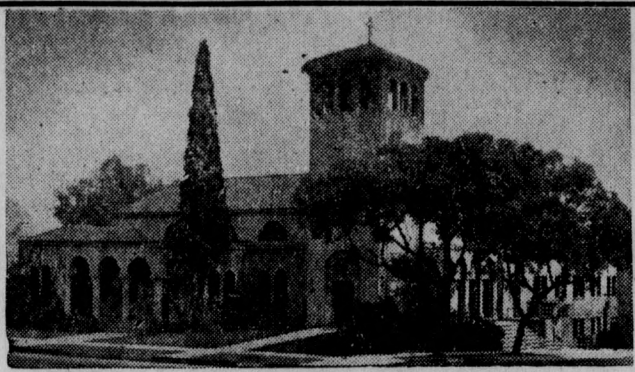
2025 E. COLORADO BLVD.

PASADENA

ALL OUR SANTA BARBARA
STOCK INCLUDED
**Seersucker
and Cotton
Dresses**
regular and half-sizes
\$9
1378 Locust between Holliston and Hill

FAITH LUTHERAN CHURCH

The Lutheran Church — Missouri Synod
845 Hastings Ranch Drive
Armin W. Hesse, Pastor
9:35 — SUNDAY SCHOOL & BIBLE DEPARTMENTS
8:45 & 10:30 — SUNDAY WORSHIP SERVICES
Sermon: "Unreserved Penance and Unparalleled Promises"
Holy Communion in the 10:30 Service
A CHRISTIAN WELCOME TO YOU!



Sierra Madre Congregational Church

"The Church of the Singing Tower"

"Hope Thou In God"

Rev. George W. Lindsay, preaching
Morning Worship and Church School: 10 o'clock
Family Vacation Church School: 6:30 P.M.

"The Church of the Lighted Cross"

TRINITY

PRESBYTERIAN CHURCH

Sierra Madre Blvd. and
Hastings Ranch Drive

Rev. Donald H. Ostrander, Pastor



SUNDAY, JULY 12 —
"THE TROUBLE WITH LOVE"
REV. FRED C. PATTERSON, JR.
CHURCH SCHOOL & WORSHIP 9 & 10:30 A.M.
YOUTH FELLOWSHIP — JR. & SR. HI — 7 P.M.
VACATION CHURCH STARTS JUNE 22

Santa Anita Church of Religious Science

226 W. Colorado Blvd., Arcadia HL 6-8206

DR. ETHEL BARNHART, Minister

Sunday, July 12, — 9 and 11 A.M.
"THE VALUE OF MAN IN THE UNIVERSE"
DR. GEORGE M. LAMSA, GUEST SPEAKER
A great Bible scholar, author, world traveler
and lecturer
The public is cordially invited

BETHANY CHURCH

(INTERDENOMINATIONAL)

Baldwin at Montecito Robert N. Schaper, Pastor

9:30 a.m.—"Escape To Egypt"
11:00 a.m.—Communion Service
6:00 p.m.—Christian Endeavor
7:00 p.m.—Evening Service
8:30 p.m.—College Missionary Meeting

First Church of Christ, Scientist

86 W. HIGHLAND AVE., SIERRA MADRE
Sunday Service (small children cared for) 11:00 A.M.
Sunday school for pupils up to age 20 — 9:30 A.M.
Wednesday Testimonial Meetings — 8:00 P.M.
"Sacrament"

READING ROOM, 22 N. BALDWIN AVE.

Saturday — 10-5 P.M.
Daily Except Sundays and Holidays — 12-5 P.M.

EPISCOPAL Church of the Ascension

N. Baldwin at Laurel

Rev. Harley Gibbs Smith Jr., Rector
Rev. James H. Miller, Curate

SUNDAYS

7:30 a.m.—Holy Eucharist
8:20 a.m.—Morning Prayer
9:30 a.m.—Sung Eucharist and Sermon.

WEEKDAYS

7:00 a.m.—Holy Eucharist
2nd Eucharist, Wednesday at 9:00 a.m.

Guest Speaker Announced By Dr. Barnhart

Dr. George M. Lamsa, author, lecturer and well known authority on the Holy Land, will be guest speaker at the Santa Anita Church of Religious Science, 226 W. Colorado Blvd., Arcadia, Sunday, July 12, at both the 9 and 11 a.m. services. His subject will be, "The Value of Man in the Universe."

Dr. Lamsa is the translator of the Holy Bible from a branch of the ancient Aramaic language, the language of Jesus and the early Christians. He is a native Assyrian and an authority on all phases of Eastern civilization. The language, manners and customs in the country in which he was reared are almost identical with those in which Jesus was reared. Dr. Lamsa has written many books including "My Neighbor Jesus," "New Testament Commentary." His latest book, "Old Testament Light" explains many attitudes familiar to the country. The public is cordially invited. Child care is provided at both services.

On Tuesday, July 14 at 8 p.m. Dr. Lamsa will again speak at the church. "The True Story of Creation" is to be his subject which is of interest to all. The public is cordially invited to hear this renowned Bible scholar. Junior Church for children from kindergarten through eighth grade held at 9 a.m. provides religious education at the grade level of each child.

High school youth meet at 7 o'clock Sunday evenings. Mrs. Anna Dozier gives metaphysical interpretations of the Bible and application to daily living Thursday mornings at 11 a.m.

The Santa Anita Church Day School is a New Age School for New Age children from kindergarten through sixth grade. The tried and proven Mae Carden method of teaching will be adopted for the 1964-65 school year. Enrollment is now being taken for the Fall 1964-65 school year and the summer session from July 22 through August 14 is for children from 6 through 11 years of age. There is daily spiritual training by Dr. Barnhart at 8:45 a.m.

"For spiritual help day or night call Dial-for-Prayer, HI 7-6162," reminds Dr. Barnhart.

Golden Text For Sunday Listed

Spiritual baptism will be emphasized at all Christian Science churches this Sunday.

"Blessed are the pure in heart: for they shall see God" (Matt. 5) is the Golden Text which will begin the Bible Lesson on "Sacrament."

The theme will be carried through in related readings from "Science and Health with Key to the Scriptures"

BETHANY

Evangelical

LUTHERAN

CHURCH

La Tierra and

Vinedo on Sierra

Madre Blvd.

East Pasadena

Summer Schedule

Sunday School

9:15 A.M.

Worship Service

10:00 A.M.

(Nursery

Provided)

Sermon by:

Rev. Peter Mathieson

Missionary to Brazil

Neils C. Carlsen, Pastor

Bethany

Pastor Schaper will continue his series of messages on the first epistle of John in the morning worship service this coming Sunday at Bethany Church of Sierra Madre. A service of infant dedication will also be held. This will be the last of these services that Pastor Schaper will conduct prior to his departure for the various mission stations around the world that are occupied by missionaries supported by Bethany Church.

The evening service at 7 will continue right through the summer months, and the pastor will present another in the series of messages on the parables of Jesus this Sunday night.

Last week marked the beginning of the special youth activities for the summer under the direction of Gary Westover, and enthusiastic crowds were reported for the 7-Up Club on Tuesday night

Church Notes

for junior high, the Teen Challenge on Wednesday night for all the youth, and the Upper-10 Club on Thursday night for the high school young people.

Part of the camping activity of the church includes participation in the Forest Home Church Music Conference. Margaret Schaper, music director of Bethany Church, is a member of the staff for the conference, and will lead seminars in vocal techniques and hymnody. People of all ages from Bethany Church will be in attendance at the week-long convalesce beginning July 12.

Bethany Church is located at 93 N. Baldwin and extends a cordial welcome to any who are interested to come and participate in any of the worship services or week-day activities.

Attend the Church of Your Choice

GOP Convention Starts July 13

The 6,000 accredited media representatives who will function at the Cow Palace and the hundreds more who will operate throughout the city. Both the north and the south exhibit halls of the Cow Palace will be taken over by the broadcasters, newspaper and periodical representatives.

The entire State of California has been allotted only 558 tickets to the Convention, for distribution by California members of the National Committee among Republican organizations, party officials, and so forth. It is a very difficult task to allocate the tickets when there are so few tickets and so many thousands interested in the Convention. An incumbent Member of Congress, Glen P. Lipscomb, for instance receives but two tickets. The Sierra Madre News has one ticket and will be represented by Councilman Richard King and his wife, Francis as alternate.

There are five basic purposes for the convention: (1) adopt a platform; (2) select a Presidential candidate; (3) select a Vice-Presidential candidate; (4) select a new National Committee and (5) adopt rules under which the new National Committee will operate.

It is during the week preceding the Convention that the platform committee will meet in San Francisco. The committee expects to hear over 200 individuals and organizations representing all facets of American life. Other activities, such as the Party - to - People program, have been organized and have been gathering views and expressions of opinions for several months.

Chairman of the platform committee is Rep. Melvin Laird of Wisconsin. Rep. Lipscomb is assistant to the chairman on national security affairs. The assistant for domestic affairs is Rep. Charles Goodell of N.Y.

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Heinz Soup
BEAN, CREAM OF CELERY, CREAM OF TOMATO & RICE, VEGETABLE OR VEGETABLE WITHOUT MEAT

11-OZ. CAN **10¢**

8¢ 10-OZ. CANS **1.00** SAVE 8¢

ALL STAR CLING Peaches
HALVES OR SLICED

1-LB., 13-OZ. CANS **1.00** SAVE 25¢

MAYONNAISE QUART **43¢** SAVE 16¢

BEECH-NUT BABY FOOD 3 4 1/2-OZ. GLASS JARS **25¢** SAVE 11¢

CAKE MIX 5 FLAVORS PRICE INCLUDES 18% OZ. PKG. **29¢** SAVE 8¢

HEINZ REGULAR KETCHUP 14-OZ. BOTTLE **21¢** SAVE 4¢

HUGGINS YOUNG COFFEE SUPREME RED LABEL 1-LB. CAN **75¢** SAVE 4¢

CHILI SAUCE 12-OZ. BOTTLE **33¢** **RELISHES** HAMBURGER, HOT, DRY, INDIA OR SWEET 11 1/4-OZ. **25¢** SAVE 4¢

GOLD MEDAL FLOUR 5-LB. BAG **59¢** 10-LB. BAG **1.13**

Orange Juice TREESWEET FROZEN 6-OZ. CANS **89¢** SAVE 45¢

Imitation Ice Milk VANILLA, CHOCOLATE OR NEAPOLITAN HALF GALLON **29¢** SAVE 10¢

GREEN BEANS FRESH PACT FROZEN GRADE A CUT OR FRENCH CUT 2 9-OZ. PKGS. **29¢** SAVE 10¢

ORIENTAL DINNERS WONG'S FROZEN CANTONESE, FRIED SHRIMP, SPARIBUS OR SUKIYAKI **59¢** SAVE 6¢

BAKERY RALPHS LADY BALTIMORE WHOLE 7-INCH 2 LAYER **89¢** HALF **53¢** SAVE 9¢ SAVE 6¢

CINNAMON TWIST COFFEE CAKE PKG. OF 3 **27¢**

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211 E. Foothill Blvd. at 2nd Ave., Arcadia Open Daily 9 A.M. to 10 P.M.; Sundays, 9 A.M. to 9 P.M.

MORRELL PRIDE Ham 33¢ BUTT 43¢ END 43¢ CENTER SLICES 98¢ WHOLE HAMS 45¢ FULL SHANK HALF 45¢

Fresh! MIDGET TURKEYS MORRELL PRIDE HOT OR REGULAR SAUSAGE ROLLS 1-LB. ROLLS **1.00** MORRELL PRIDE SMOKEYS 12-OZ. PKG. **49¢** RALPHS GOLDEN PREMIUM BEEF U.S.D.A. GRADE CHOICE ONLY **69¢** WELL TRIANED RUMP ROAST **69¢** Watermelon Cut RUMP ROAST 79¢ lb. BONELESS BEEF STEAKS **98¢** SIRLOIN TIP, BUTTER OR BREAKFAST STEAKS 98¢

HEN TURKEYS RANCH HAND FROZEN WITH CHEESE 12-OZ. PKG. **59¢** GORTON'S FROZEN FISH BALLS OR 7-OZ. PKG. **25¢** BREADED 1-LB. PERCH **59¢** FRESH FILLETS OCEAN PERCH **59¢**

DELICATESSEN MORRELL ALL BEEF OR ALL MEAT FRANKS 1-LB. PKG. **49¢** MORRELL CHUNK BRAUNSCHWEIGER 59¢ SAVE 24¢ A LB.

CANNED HAM 5-LB. CAN **3.29** SAVE \$1.00

WISCONSIN CHUNK LONGHORN CHEESE 12-OZ. PKG. **59¢** KRAFT SLICED AMERICAN CHEESE **49¢** SAVE 10¢

DOG FOOD CHUBBY 15-OZ. CAN **5¢** SAVE 3¢ A CAN

FARM FRESH PRODUCE SWEET BABCOCK VARIETY

PEACHES YOUNG TENDER **2.29¢** EACH

CORN FRESH HAWAIIAN PAPAAYAS **29¢** EACH

ONIONS No. 1 BROWN 5 LBS. **19¢**

MUSHROOMS HOT HOUSE BROWN VARIETY 1/2-LB. **29¢**

PIANO INSTRUCTIONS Now enrolling Beginners and Advance Students for Piano Instructions. Inquire about our Summer Course. Private or Group Instructions. Rates reasonable.

Studio instructions for ALL OTHER INSTRUMENTS in Pop or Classical also given. If needed instruments supplied at nominal price.

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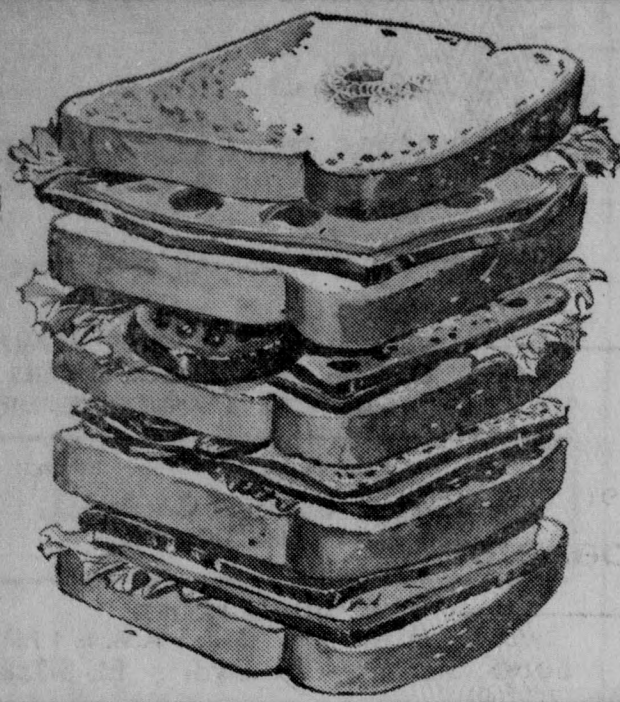
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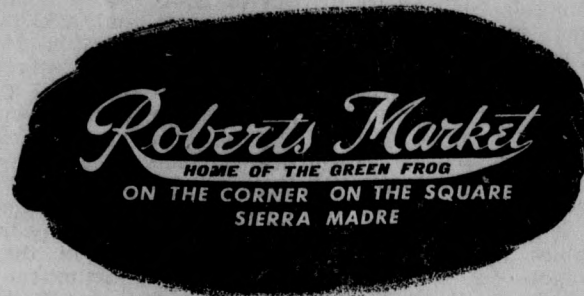
Studio instructions for ALL OTHER INSTRUMENTS in Pop or Classical also given. If needed instruments supplied at nominal price.

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Lean Sliced **BACON 55¢**

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Swordfish Steak 79¢

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Top Sirloin Steak \$1.69

Top Round Steak 99¢

Swiss Steak 79¢

Top
Round Roast 93¢

BONELESS
Rump Roast 89¢

FRESH-LEAN
Ground Round 79¢



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Kraft Monterey
JACK CHEESE 55¢

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serve you, small
enough to
know you"

Plenty of
Free
Parking
on
Our Lots



S M Concert Band Tells Program For Next Concert

The Sierra Madre Concert Band, under the direction of A. Allen Sheppard, of Music for Everyone, continues its "Concert Under the Stars" program with the second concert of the season at 8 p.m., July 10, under the band shell at Sierra Madre's Memorial Park.

The program will include such selections as "Rhythms of Reo," a lively Latin-American tune. "Two American Sketches" provide an after-thought of patriotism as well as a stage-band sound. College school marches put fight in the heart of many a graduate. These and many other selections provide a remembered evening of entertainment.

The Band is in the process of recruiting new members, and any experienced player is invited to come to the Sierra Mesa School on N. Canon on Thursday nights at 7:30 for rehearsals.

All season's concerts start at 8 p.m. at the park, and will be given July 10 and 24 and Aug. 7 and 21. The Band also will make outside appearances at Covina, Pomona and the fabulous Los Angeles County Fair later on during the summer.

Everyone is cordially invited to come to all concerts and enjoy music-filled evenings under the stars.

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447-9195 • 43 E. HUNTINGTON DR., ARCADIA

Thursday, July 9, 1964 SIERRA MADRE NEWS—9

SPORTS AS Hank Ives SEES IT



SOME DID YOU KNOWS DID YOU KNOW THAT the L.A. Rams start practice Thursday, July 9, with one of the earliest training camps in club history? THAT 26 rookies are scheduled to report to the Chapman College campus including four who will leave a week later for the College All-Star workouts?

THAT All-American basketball star, Cotton Nash, signed by both the Lakers and Angels, has been farmed to San Jose of the California League by the Hawaiian Islanders?

THAT Fidel Castro once pitched in an exhibition game before an International League contest in 1959?

THAT the Donna Reed Show is the number one TV series in which both Dodge and Angel players participate?

THAT the best managerial prospects for the Boston Red Sox and Houston Colts are ex-Pasadenans, Dick Williams and Bobby Lillis?

THAT when Sandy Koufax no-hit the Phillies recently, it was the 13th time the Philadelphia team had been held hitless? In recent years Sal Maglie, Lou Burdette, Warren Spahn and Koufax have turned the trick.

THAT the Dodger mound staff has led the league in strikeouts the past 16 seasons and once again figures to be number one?

BIG DOINGS AT HOLLYWOOD PARK SATURDAY The one-hundred grand Hollywood Derby for three-year-olds will be run Saturday and Old Hankus likes the chances of a longshot called Royal Eifel who just may like the mile and a quarter distance.

Special tributes and trophies will be given to Ralph Neves, who recently announced he was hanging up his tack after 30 years of riding. The Neves tribute will read "for skill, courage and integrity as a rider" and well deserved it is.

One of the best friendships in sports exists between Neves and Johnny Longden. The pair rode against each other since the days of the depression when purses were \$10 on a good day. It's rumored they both accepted mounts at San Juan Hill and finished in a photo with Teddy Roosevelt.

Ralph has had his problems getting top mounts in recent years. My little black book shows that he won only a single race at a distance of over one mile in the past two Santa Anita meetings. But he was always sharp on a sprinter and one thing for sure,

Barbecue Open To Sierra Madreans Residents of Sierra Madre are invited to a swim party and barbecue on Sunday, July 12 at 1 p.m., at the home of Mrs. Shirley Zatzinsky, 1129 Highland Oaks Drive, Arcadia. Sunday supper will be served at 4 p.m.

Proceeds from the event will benefit Ellisheva Club's Child Rescue Fund for Pioneer Women in Israel. Advance reservations should be made by phoning HI 6-1651. Further details about the organization may be obtained from Mrs. Leah Gee, membership chairman, at SY 8-5580.

Ralph Neves always tried all the way to the finish line.

IT WON'T BE LONG before surfing is considered the national pastime. No doubt about it, the surfing crowd is different. You know, the long hair and tennis shoes bit. But surfing is exciting to watch and it takes a lot of intestinal fortitude to participate. A 16-foot breaker to the rear and the Huntington Beach piling in front of you while traveling at a 40-mile per hour clip is something else.

WOULDN'T IT BE NICE to see a Baltimore-Philadelphia world series, just for a change of pace?

OLD HANKUS is feeling pretty good about his pick of the Orioles to cop the A.L. Hank Bauer's henchmen are showing no signs of weakening and displayed complete disregard for the mighty Yankees recently while clobbering them three straight. Generally the team on top at the July 4 half-way date is the winner which would make it the Phils and Orioles.

PLEASE NOTICE that Old Hankus is not saying a word about picking the Cardinals to win the National League. He feels pretty good about placing the Phils in the third spot ahead of the Dodgers though.

DID YOU KNOW THAT no team has ever swept an entire season's series in the major leagues? Don't tell that to the Yankees, they have taken 10 straight from the White Sox without a loss.

IF PITCHING IS so all fired important in baseball, how do you explain that the Dodgers mound staff leads the league in shutout, strikeouts, ERA, fewest hits, fewest runs, fewest earned runs and fewest home runs?

Sierra Madre Little League final standings for 1964 are as follows:

MAJOR LEAGUE

Team	W.	L.
Red Sox	14	1
Yankees	11	4
Braves	7	8
Orioles	6	9
Dodgers	5	10
Indians	1	14

MINOR LEAGUE

Team	W.	L.
Colts	8	0
Stars	6	3
Padres	5	4
Angels	4	4
Mounties	3	7
Seals	1	9

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Active In Civic Affairs

Colorful 30-Year Resident Laid To Rest July Seventh

Mrs. Jessie E. Hickok, a resident of Sierra Madre for the past 30 years, passed away early in the morning of Independence Day, July 4th. A native of Dallas, Texas,

Mrs. Hickok was a graduate of the University of Minnesota where she studied with distinction, being elected to the honorary society fraternity, Sigma Psi. Prior to coming to Sierra Madre in 1932, she lived with her husband, Harvey M. Hickok, in Minneapolis, where Mr. Hickok was a specialist in building grain elevators. During that time she taught school, and later served as financial secretary for her husband's business.

An active club woman throughout her life, until illness forced her retirement, Mrs. Hickok was a member of the Sierra Madre Chapter Number 299, Order of the Eastern Star, serving as Treasurer and later Worthy Matron of that organization. In Minnea-

polis she served as treasurer and later president of Minneapolis Chapter of American Association of University Women, and was active in the Minneapolis and Sierra Madre Women's Clubs, the Daughters of Union Veterans, and the Women's Auxiliary of the United Spanish War Veterans. She was a member of the National League of American Pen Women, and recently was invited to membership in the Jordan Chapter of the White Shrine in Monrovia. She was also a Life Member of the University of Minnesota Alumni Association and of the Minneapolis Chapter of the American Red Cross.

Her death followed within a little over a week the death of her sister, Mrs. Margaretta Thompson, also a long-time resident of this city. Mrs. Thompson was a member of the Eastern Star, and of the Sierra Madre Congregational Church. She was a registered nurse dur-

ing her adult life, and gave considerable time to nursing aged Civil War and Spanish American War Veterans before her retirement a few years ago. Eighty-seven years of age, she was three years younger than her sister Jessie. Her memorial service was conducted by the Rev. George Lindsay, her pastor, Friday, June 26, with interment at Rosedale Cemetery, Los Angeles.

A memorial service for Mrs. Hickok was held Tuesday, July 7, at 11 a.m. in the chapel of Trinity Presbyterian Church, conducted by her pastor, the Rev. Donald H. Ostrander, assisted by the Sierra Madre Chapter of the Eastern Star. Interment in Forest Lawn Memorial Park, Glendale, was private.

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Tomato—America's Favorite!

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Assorted Colors

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Low Suds Detergent

GIANT SIZE 10c Off

59¢

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Chuck Roast

USDA CHOICE

35¢ lb.

U.S.D.A. Choice Steer Beef With Our Famous Custom Trim

BLADE CUTS

Center Cut Chuck **39¢ lb.**

Boneless Chuck **79¢ lb.**

Chuck Steaks **39¢ lb.**

GROUND CHUCK **59¢ lb.**

FAMILY STEAK **79¢ lb.**

RIB STEAK **89¢ lb.**

STEW BEEF **79¢ lb.**

LAMB ROAST

USDA CHOICE

Square Cut Shoulder **39¢ lb.**

Fresh Young Spring Lamb—U.S.D.A. Choice A Tasty Roast... Fine for Shish Kebab

LAMB CHOPS

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Blade or 7-Bone Shoulder **69¢ lb.**

Cut from Fresh, Lean, Choice Spring Lamb... A Tasty Treat Fried or Broiled

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• Roth Black Hawk

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Save 20¢ Sliced 1-lb. PKG. **49¢**

GAME HENS

Golden Glow Save 20¢ Great to S-S-Q **49¢ lb.**

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Large Loins Chops... 98¢

Lamb Rib Chops... 98¢

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Mrs. Friday's Breaded Shrimp... **149¢**

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Scotkins Paper Napkins 2 for **25¢**

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Waldorf Toilet Tissue **100¢**

Confidants **45¢**

Metri-Cola NEWEST DIET COLA... **6 12 oz. 49¢**

Maxwell House GROUND COFFEE **73¢**

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Von's Enchiladas BEEF OR CHEESE **3:51**

Peanut Butter VON'S CREAMY OR CRUNCHY **69¢**

Jerseymaid Butter 1ST QUALITY GRADE AA **67¢**

Catering Ice Cream JERSEYMAID 1/2 GAL. CTN. **59¢**

PRIZE PRODUCE "Really Fresh" The Von's Way!

Potatoes

U.S. No. 1 WHITE ROSE

Best for Boiling... Great for Potato Salad!

8 1/2 lb. BAG 39¢

Nectarines EXTRA FANCY LE GRANDE Sweet Yellow Meat **2:29¢**

Green Beans EXTRA FANCY Snappy Fresh! **2:29¢**

Juicy Lemons PLUMP, FIRM, THIN-SKINNED Lemonade Special! **9¢**

ORANGE DELIGHT **2:25¢**

VON'S SHORTENING **49¢**

Sundries Section Specials

PEPSODENT TOOTHBRUSH **39¢**

Adult Size Soft, Medium or Hard Bristles

PEPSODENT TOOTHPASTE **2:51**

Family Size Tube Incl. 10c Off Reg. 1.66 Value!

Dollar Values

Pineapple Juice **3:51**

Cake Mixes **3:51**

Grapefruit Sections **4:51**

Niblets Corn **5:51**

Tomatoes **5:51**

Horse Meat **5:51**

PICKSWEET VEGETABLES

Peas, Cut Corn, Leaf Spinach, Peas & Carrots, Cut Green Beans, French Fries or Crinkle Cuts, Frozen—Reg. Pkgs. **5:89¢**

Oh Boy Pizzas

CHEESE **39¢**

SAUSAGE **49¢**

MEXICAN COMBINATION **39¢**

Oh Boy Family Size CHEESE PIZZA **69¢**

Oh Boy Family Size PEPPERONI PIZZA **79¢**

Oh Boy 7 1/2 Oz. JUNIOR PIZZAS **79¢**

Rosarita Dinners

CHEESE **39¢**

SAUSAGE **49¢**

MEXICAN COMBINATION **39¢**

Oh Boy Family Size CHEESE PIZZA **69¢**

Oh Boy Family Size PEPPERONI PIZZA **79¢**

Oh Boy 7 1/2 Oz. JUNIOR PIZZAS **79¢**

VON'S BAKERY SPECIAL

Von's Cinnamon or Orange Rolls

A BREAKFAST TREAT FRESH BAKED

Von's Rye Bread **29¢**

LONG LOAF

PACKAGE OF SIX ROUNDO LOAF **37¢**

WE GIVE BLUE CHIP STAMPS

VON'S and Shopping Bag

Prices Effective THUR., FR., SAT., SUN. JULY 9, 10, 11, 12

★ WEST ARCADIA 1407 Baldwin Ave.

★ ALTADENA 2408 Lincoln Ave.

★ SO. PASADENA 1616 State St. (East of Fair Oaks)

★ PASADENA 3841 E. Sierra Madre Blvd.

YOU CAN FEEL PROUD

That United Way is one year old, healthy and growing.



Photo arranged courtesy Children's Home Society
Photographer: Leonard Nadel

1963/64 REPORT

NOT A REQUEST FOR CONTRIBUTIONS

VOLUNTEERS PUT DOLLARS TO WORK

Four hundred volunteers in 27 budget committees, representing your communities and Area, put in 3,096 hours of free time carefully studying United Way services and searching out what people need the most in the way of help. Then they put your dollars to work where, according to their best judgment, they would do the most good.

YOUR DOLLARS WORK MANY WONDERS



YOU Find Loving Parents and Provide Protection for the Very Young
\$688,454 . . . allocated to Adoptive, Foster Home, Protective Services

YOU Give Friendship and Guidance to Boys from Fatherless Homes
\$208,448 . . . to provide Big Brothers Programs

YOU Give Boys and Girls a Chance to Learn, to Grow the Right Way
\$341,366 . . . to support Boys' and Girls' Clubs



YOU Give Homes to Children Who Need Them
\$706,761 . . . to Children's Institutions

YOU Supply Day-Time Care for Youngsters Whose Mothers Must Work
\$122,502 . . . to Day Nurseries

YOU Provide Understanding Counseling to Prevent Family Break-up
\$3,257,710 . . . to provide Family Counseling and Adult Services



YOU Provide Medical Care and Protect the Health of the Community
\$1,942,755 . . . allocated to Hospitals and Clinics

YOU Provide Emergency Disaster Services, Help to Armed Forces Overseas—Make it Possible for Agencies to do a Better Job
\$384,845 . . . to State, Regional and National Agencies, Including USO

YOU Prepare Future Citizens Through Guidance and Training of Youth
\$1,910,386 . . . to Volunteer-Led Youth Services, Such as Scouting

YOU Find Help for the Troubled, Plan for the Best Use of Health and Welfare Services, Recruit Volunteers to Extend Agency Services
\$991,840 . . . to Information, Planning and Coordination Services



YOU Feed, Clothe, Give Financial and Health Aid to Needy School Children
\$232,420 . . . to P.T.A. Child Welfare Programs

YOU Treat Mental Illness of Children and Adults
\$588,510 . . . to Mental Health Clinics and Services

YOU Provide Home Nursing Care for the Young and the Aging
\$102,504 . . . to Visiting Nurse Associations



YOU Support Character Building Services for Boys, Girls and Young Adults
\$1,155,011 . . . to Y.M.C.A.'s and Y.W.C.A.'s

YOU Improve Neighborhood Conditions and Help the Underprivileged to Help Themselves
\$911,977 . . . to Settlements and Centers

I HAVEN'T BEEN AROUND LONG, but I hear all this talk about our forefathers . . . how wonderful they were and how we don't grow people like them anymore.

Well, they WERE great—always getting together to raise barns for each other and cooking up bowls of soup for sick neighbors.

BUT YOU VOLUNTEERS ARE JUST AS GREAT, maybe more so. You got together to build ONE organization out of 35 competing Community Chests, United Funds, National agencies like USO, and several independent causes.

You raised \$15,582,135 to work many wonders through 300 United Way services turning your dollars into care for people.

This money is doing wonderful things . . . just take a look at the report on this page.

Thank you for raising me the right way . . . the United Way

THANKS FOR HELPING THE UNITED WAY *These services turn your dollars into care for people in 155 communities in Los Angeles County*

Alhambra Family Guidance Center
Alhambra Welfare Association
All Nations Boys' Club and Community House
All Nations Eastside Center
All Nations Family Service
American National Red Cross—Alhambra Chapter
American National Red Cross—East San Gabriel Valley Chapter
American National Red Cross—Long Beach Chapter (Paramount Branch)
Antelope Valley Association for Retarded Children
Arcadia Child Health Council
Armed Services YMCA of Long Beach
Assistance League Day Nursery
Assistance League Family Service Agency
Avalon Community Center
Azusa Council of Social Agencies

Baldwin Park Service Council
Bassett Community Welfare
Beacon Light Mission
Big Sister League
Boy Scouts of America
Crescent Bay Area Council
Long Beach Area Council
Los Angeles Area Council
San Fernando Valley Council
San Gabriel Valley Council
Verdugo Hills Council
Boys' Club of Hollywood
Boys' Club of Pasadena
Boys' Club of San Pedro
Boys' Club of Long Beach
Boys Republic
Burbank Coordinating Council

California Babies' and Children's Medical Center
Camp Fire Girls
Burbank Council
Compton Council
Glendale-Crescenta Valley Council
Kern County Council
Long Beach Council
Los Angeles Area Council
Mt. San Antonio Council
Rio Hondo Area Council
San Gabriel Valley Council
Santa Fe Trail Council
Carver Community Center
Catholic Big Brothers
Catholic Welfare Bureau
Catholic Youth Organization

Cedars of Lebanon Hospital—Clinic
Children's Bureau
Children's Home Society
Children's Hospital
Children's Speech and Hearing Center
Church Welfare Bureau
Cleveland House of Neighborly Service
Community Planning Council, Pasadena Area
Community Visiting Nurse Association, Glendale
Community Volunteer Office, Long Beach
Community Welfare Council, Long Beach
Community Youth Employment Service, Alhambra
Convent of the Good Shepherd
Council of Jewish Women
Covina Welfare Committee

Duarte Community Service Council
Duarte Youth Acres
East Valley Legal Aid Foundation
Eastside Boys' Club
Edgewood Family Counseling Agency
El Cerrito Community Center
El Monte Community Welfare Association
El Segundo Christmas Basket Fund
El Segundo Council—P.T.A. Health and Welfare
El Segundo Local Assistance
El Segundo Scout House Association
Episcopal City Mission Society

Family Counseling Service, Long Beach
Family Service Agency, Burbank
Family Service Association, Antelope Valley
Family Service Association, Whittier
Family Service, El Monte
Family Service, Los Angeles
Family Service, Monrovia
Family Service, Pasadena
Five-Across Home of Boys' and Girls' Aid Society

Girl Scouts
Crescenta Valley Council
East San Gabriel Valley Council

El Monte La Puente Area Council
El Segundo Council, Inc.
Glendale Area Council
Greater Long Beach Council
Joshua Tree Council
Los Angeles Council
Pasadena Area Council
San Fernando Valley Council
Santa Anita Council
Santa Monica Bay Council
South Bay Council
Venice Council
Whittier Area Council
Girls' Club of Pasadena
Glendale Community Coordinating Council
Glendale Family Service Association
Glendale Guidance Clinic
Glendale Welfare Planning Council
Glendora Visiting Nurse Association
Glendora Welfare Association

Hamburger Home
Hands That Help
Hathaway Home for Children
Hearing Center of Metropolitan Los Angeles
Holy Family Adoption Service
Homer Toberman Settlement House
Hosey Association, Los Angeles
International Institute, Los Angeles

Jewish Big Brothers Association, Los Angeles County
Jewish Big Brothers Association—Camp Max Straus
Jewish Committee for Personal Service
Jewish Family Service, Long Beach
Jewish Family Service, Los Angeles
Jewish Federation—Council of Greater Los Angeles
Jewish Home for the Aged
Jewish Rehabilitation Service
Julia Ann Singer Preschool
Psychiatric Center
Junipero Serra Boys' Club

La Canada Youth Council
La Casa de San Gabriel
La Puente Valley Welfare, Inc.
Lark Ellen Home for Boys
Legal Aid Foundation, Los Angeles
Legal Aid Society, Pasadena

Long Beach Children's Clinic
Long Beach Day Nursery
Long Beach Jewish Community Center
Los Angeles Child Guidance Clinic
Los Angeles Psychiatric Service
Los Angeles Urban League
Los Angeles Visiting Nurse Association

Maryvale
McKinley Home for Boys
Midnight Mission
Monrovia Children's Dental Clinic
Monrovia School Guidance Center

Neighborhood Youth Association
Orthopaedic Hospital

Pacific Lodge Boys' Home
Paramount Emergency Fund
Paramount Junior Athletic Association
Paramount Youth Health Foundation
Parent-Teacher Associations
Crescenta Valley Council—23rd District
Inglewood Council—33rd District
Lawndale Council—33rd District
Lennox Council—33rd District
Los Angeles 10th District
Child Health & Welfare Program
Dental Program
Thirty-First District
Child Health & Welfare Program
Dental Program
Ynez School Council—First District
Pasadena Child Guidance Clinic
Pasadena Council on Alcoholism
Pico Community Center
Psychiatric Clinic for Children, Long Beach

Queen of Angels Clinic

Rancho San Antonio
Released Time for Religious Education
Rethaven Psychiatric Hospital
Rosemary Cottage
Rosemead Youth Association

St. Anne's Maternity Hospital
St. Elizabeth Day Nursery
St. Vincent De Paul Society
St. Vincent De Paul Society—Catholic Maritime Clubs
Salem Christian School for the Handicapped
Salvation Army
Administration
Booth Memorial Hospital
Combined Corps
Day Nursery
Family Service Bureau
Red Shield Youth Center
San Gabriel Legal Aid and Lawyers Reference Service
San Gabriel Mental Health Association
San Gabriel Youth Employment Service
Seamen's Church Institute
Sierra Madre Community Nursery School Association
Sierra Madre Toy Loan
Solestod Township Dental Clinic
South Bay Children's Health Center
South Bay Visiting Nurse Association
Southern Area Boys' Club
Special Service for Groups

Temple City Family Guidance Service
Travelers Aid Society, Long Beach
Travelers Aid Society, Los Angeles

United Service Organizations—Los Angeles Area

Valley Cities Jewish Community Center
Variety International Boys' Club
Visiting Nurse Association, Azusa
Visiting Nurse Association, Covina
West Covina
Visiting Nurse Association, Pasadena
San Gabriel Valley
Visiting Nurse Association, Whittier
Visiting Nurse Service, Long Beach
Vista Del Mar Child Care Service
Adoption Program
Foster Home Program
Institutional
Volunteer Bureau, Los Angeles
Region
Volunteer Bureau, Pasadena

Volunteers of America, Long Beach
Post
Family Counseling-Correctional Guidance
General Work
Maud Booth Home for Boys
Men's Service Club—Post Mission
Welfare Information Service
Welfare Planning Council, Los Angeles Region
Westminster Community Center
Westminster Neighborhood Association
Woodcraft Rangers

Young Men's Christian Association
Alhambra
Antelope Valley
Beverly Hills
Burbank
Crescenta Valley Area
Crescenta-Canada
Glendale
Long Beach
Newark-La Mirada
Pasadena
San Gabriel Valley
Santa Anita
Whittier
Young Women's Christian Association
East San Gabriel Valley
Glendale
Glendora
Harbor Area
Long Beach
Los Angeles
Pasadena
Torrance
Youth Foundation, Bellflower

The above list does not include branches of the various services, which, if included, would provide a total of 300 services.

California Association for Health & Welfare
Child Welfare League of America
Council on Social Work Education
Family Service Association of America
International Conference of Social Work—U.S. Committee
Leukemia Society
National Conference on Social Welfare
National Federation of Settlements and Neighborhood Centers
National League for Nursing, Inc.
National Legal Aid and Defender Association
National Recreation Association
National Social Welfare Assembly
National Travelers Aid Association
National Urban League
Salvation Army—State-wide Services
United Community Funds & Councils of America
United Health Foundation, Inc.
United Service Organizations, Inc. (National)
Western Conference of Community Chests, United Funds & Councils

OPERATING DEPARTMENTS

\$1,359,076 . . . Cost of campaign is low—8.72%

\$ 444,570 . . . Administration, year around collections, disbursements to maintain sound financial operation amounts to 2.55%

\$ 233,000 . . . Collection losses due to deaths, loss of jobs, moving, are nominal 1.50%

NATIONAL STATE AND REGIONAL SERVICES

American Brotherhood for the Blind
American Council for Nationalities Service
American Hearing Society
American Social Health Association

THESE MERCHANTS

COMBINE THEIR
EFFORT TO
BRING YOU
THIS REPORT

Hartman
Rexall Drug Store
Since 1919
29 N. Baldwin EL 5-3311

Foothill
T.V. Cable Company
You will see more in 1964
38 N. Baldwin 356-1702

Royal Drugs
Free Delivery
We Give S&H Green Stamps
82 W. S.M. Blvd. EL 5-3456

Carl Hansen
Ford
Sierra Madre's
Authorized Dealer
120 W. S.M. Blvd. EL 5-2321

Ralph's
Shoe Store
We Fit Your Feet —
Not Your Imagination
S&H Green Stamps —
BankAmericard
41 N. Baldwin EL 5-0479

Sierra Madre
Shell Service
"Free pickup and delivery"
54 N. Baldwin at Montecito
EL 5-1726

Don's Sierra
Madre Hardware
Everything in Hardware
A. M. Ferreira
25 W. S.M. Blvd. EL 6-1421

Harry A. Lange
and Associates
Complete Insurance —
Real Estate
81 W. Sierra Madre Blvd.
Off. EL 5-7196 Res. EL 5-6357

It Pays To Keep
Gullett and Harris
In Mind
feminine fashions
1 Kersting Ct. 355-1017

Sierra Madre
Travel Service
"For Best in travel—Call us"
Complete domestic, world wide
travel arrangements
48 N. Baldwin
EL 5-4195 MU 1-0990

The Lodge
Coffee Shop
Open 7 A.M. to 3 P.M.
Mon. thru Fri.
Saturday 8 A.M. to 2 P.M.
44 N. Baldwin EL 6-1360

Clardon
Delicatessen
31 N. Baldwin EL 5-1534

Sierra Madre News
NINE KERSTING COURT
SIERRA MADRE, CALIF.

A FRIEND FROM
MONROVIA

King Jewelry
Certified Master
Watchmaker
24 W. Sierra Madre Blvd.
EL 5-1571

Perry's Stationery
56 W. Sierra Madre Blvd.
EL 5-3385

Don Jackson
Finest in Men's Wear
Custom Tailoring
18 W. S.M. Blvd. EL 5-1236

Griffin Lumber
"The only yard in town"
38 Montecito EL 5-0541

Lisette
Sophisticated Fashions
108 W. S.M. Blvd. 356-1221

TOTAL \$15,582,135

Editorially Speaking....

The New Honor?

The not insignificant number of individuals who are still so convinced that Adlai Stevenson would have been a great President that he are booming him for Vice President under Lyndon Johnson, might well ponder his recent ethical assessment of civil rights lawbreaking.

In a commencement address at Colby College, Mr. Stevenson praised students for their forceful activity as demonstrators in various causes. Then he left with the graduates this remarkable thought:

"Even a jail sentence is no longer a dishonor but a proud achievement. Perhaps we are destined to see in this law-loving land people running for office not on their stained records but on their prison records."

We live in a day of increasing senseless crime; a day when a great many sociologists and police officials are seriously concerned about the role that violent and lawless civil rights demonstrations are playing in the distressing increase of disrespect for authority. For a man of Mr. Stevenson's position to utter such arrant nonsense — even if intended as jest — not only is uncalled for, but downright dangerous. Certainly it adds nothing to the stature of one who twice has sought his nation's highest office.

Keep California Competitive

A long step toward keeping California's economy competitive with the rest of the nation was taken last week when Proposition 17, the Railroad Anti-Featherbedding Initiative, was qualified for the November 3 ballot, and when the State Senate's top Democratic and Republican leaders joined forces as co-chairmen of the initiative's sponsoring committee.

Senate President Pro-Tem Hugh Burns, and Senate Republican leader John F. McCarthy, of San Rafael, in announcing their co-chairmanship, made it clear that the state's interest in sharing the benefits of recent Congressional and Presidential railroad work rule settlements, is totally non-partisan, and is of vital concern to consumers, manufacturers, workers, shippers, investors alike.

At present, California cannot share in most of these benefits because of its out-dated "excess crew" laws which require, for one thing, the presence of a fireman in the cab of a freight diesel, although it has no fires to stoke. Only by realistically updating our laws, which have outlived any usefulness they may once have had, can we compete on equal terms with the large majority of other states.

To those who may have a natural fear that nullification of the excess crew laws might work a hardship on employees, Senator Burns and McCarthy pointed out that the Congressional arbitration award "is a bench mark for the guidance of other industries in its humane and understanding approach to the problems of (such) employees." No fireman with more than two years' seniority will be affected. Those with less than that are assured generous severance allowances. And best of all, the award frees both labor and management from habitual and unrealistic work rule policies; frees them to improve substantially labor's benefits from the fullest application of new technologies.

Proposition 17 is a welcome forward step for the nation's most forward looking state. It deserves our fullest support.

Damns Over the Goldwater

As if it weren't tough enough for Senator Barry Goldwater, the way large elements in the domestic press have been damning his potential candidacy, he has to bear the poisoned slings and arrows of the European press as well.

Such political chauvinism on the part of our trans-Atlantic cousins is not new, of course. As columnist Henry Taylor points out, Dwight Eisenhower suffered the same fate. While he was supreme commander of all Allied forces, and the first commander of NATO, Ike was everybody's idol. The honors and encomiums came thick and fast.

Then, as Mr. Taylor puts it, he became a Republican and "the egg hit the fan." He had become a rival of this nation's giveaway party. He was a stinker and an ingrate. The unknown Adlai Stevenson was the new white knight.

Of course, once Mr. Eisenhower became President, the European press cleaned the yolk off the fan blades and recalled the general once more as a beloved old buddy; and how soon will foreign aid be stepped up?

Perhaps, as Columnist Taylor suggests, a few more blasts from our contemporaries across the pond will be all Mr. Goldwater needs to clinch the nomination. Walter Lippman's ersatz tears over the fate of the party he has announced he will oppose in November, we can take in stride. It's a little more irritating to have hands across the sea reaching for our money while throwing mud in our electoral eyes.

Salvage Spurned

They say the road to hell is paved with good intentions, and certainly the path of noble motivation — like true love — has not always run smooth. The nobility of the President's war on poverty has been subject to cynical question, and a few holes have appeared in its mantle of sanctity. And now Mr. Johnson's effort at "human salvage" in the case of boys rejected in the draft has run into trouble.

When the plan was announced last January, Secretary of Labor W. Willard Wirtz called it "the most important human salvage program in the history of our country." What has happened? Well, of 134,500 rejectees contacted during the first three months only 17.5 per cent even bothered to respond to government letters telling them where to get help. Only 189 have been placed in training programs; 2,200 others have been given jobs, many of brief duration.

Perhaps this dismal record illustrates again that there are people who just don't want "salvation" forced on them: like Weaverville's "lie down and be depressed, damn you!"

Sierra Madre News

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A First Class Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1906, under Act of Congress of March 3rd, 1879.

R. Robert Evans } Editors and Publishers
Peggy L. Evans }
Dr. Henry V. Witty } Editorial Executive
Pauline Neal } Classified Advertising Manager
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Frederic Schweppa } Typetting Foreman
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Letters addressed to the editor of the News are welcome. However, they must be signed with correct name of the writer. The writer's name will be withheld if requested. Individuals may feel free to express their ideas insofar as they remain within the bounds of propriety, however, letters attacking individuals or personalities will not be published.
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Thursday, July 9, 1964 SIERRA MADRE NEWS-11



FREEDOM

At Any Price

By H. V. Witty

It would appear that the Constitutional Rights Foundation represents the brand of Americanism espoused by President of the State Board of Education, Tom Braden. The controversial Braden says that he is going to campaign "up and down the state to get rid of State Superintendent of Public Instruction, Max Rafferty."

This latest outburst was triggered by Rafferty's refusal to judge an essay contest sponsored by the Constitutional Rights Foundation coupled with the implication that Braden was involving the State Board of Education with an organization whose purpose is not compatible with his (Rafferty's) principles and beliefs.

According to the Constitutional Rights Foundation brochure, "... The Foundation offers ten prizes of \$100 for the best descriptions of successful experiences in teaching the Bill of Rights in grades 7 through 12."

A news report last March 7, indicated that Braden was going to accept a \$30,000 grant from the Constitutional Rights Foundation on behalf of the State Board of Education.

It has subsequently been reported that through this action Braden "has involved the State Board with members of not only the Constitutional Rights Foundation, but also the American Civil Liberties Union, the National Committee for a Sane Nuclear Policy, which recently merged with the United World Federalists, the National Lawyers Guild, the Civil Rights Congress and the Hollywood Community Group, the last three of which have been cited as subversive in Government publications."

The Fire and Police Research Association of Los Angeles has this to say concerning the Foundation so dear to the heart of Tom Braden: "The Constitutional Rights Foundation, formerly the Los Angeles Civil Liberties Foundation, is headed by Gifford Phillips, 2501 La Mesa Dr., Santa Monica. Phillips serves as President and is owner-publisher of the ultra-left Frontier Magazine. Frontier Magazine is described in the 10th Report on Un-American Activities in California as follows: 'There is little need for the Communist Party to finance propaganda publications when a magazine like The Nation, or one published in California like Frontier, will attack the FBI, support communist fronts, editorialize sympathetically on behalf of witnesses that appear before legislative committees and generally parrot the party line, for nothing.' Phillips has long been active in the ACLU and lends his name to numerous front activities."

It is disturbing that the press has not seen fit to give the people the facts regarding the Constitutional Rights Foundation which appears to count as one of its most staunch supporters the President of the State Board of Education, Tom Braden.

Braden. State Superintendent of Public Instruction Max Rafferty has indicated strongly that he wants no part of this group or its essay contest.

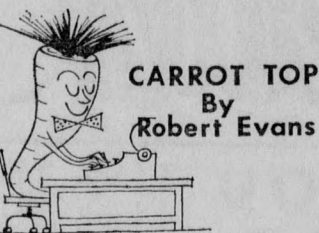
Freedom At Any Price salutes you, Dr. Rafferty!

Dr. Richard I. Miller of the National Education Association spoke at a meeting of the National Council of Chief State School Officers. He said: "School officials may need to resist quickly contrived programs to indoctrinate American student on the good of democracy and the evil of communism. This black and white approach amounts to benevolent brainwashing and it has no place in education for democratic citizenship."

Dr. Miller — who is attempting to brainwash whom?

Dr. Harold O. Rugg, professor from Teacher's College, Columbia University, said: "First, we must impregnate the young minds with the dramatic wonder of change. We must undermine the child's mind and belief that our history and institutions are so great. Teachers have the important job of conditioning a new public mind for the new social order."

It is the opinion of this columnist that unless we want a thoroughly brainwashed generation, we had better support the educational philosophy of Dr. Max Rafferty!



people in this area, and this has been proven true, however, we have gained thousands of friends that we did not count on.

—CT—
The very fact that when we took over the publication we were considered a 12-page paper with 6,600 paid subscribers. Now at the end of our second year we find that we are considered a 16-page paper with a grand total of 10,687.

—CT—
The past week saw a little over 500 new subscribers from the Monrovia area join our readers, and this brings our total readers from this area to 1,167... so the past two years have shown some progress, and we do hope to show you progress during the years to come.

Both my wife, Peggy, and I give you our wholehearted thanks for all the tremendous encouragement that you have given us during this time. Every bit of it was recorded and appreciated.

—CT—

In closing the column for this week, let me remind you that... "a constructive group bound together as one, can and will accomplish the purpose for which they desire" — glad to see you around after the killing episode of the fourth, and look forward to seeing you throughout the summer months, I hope, I hope, I hope.

OUT OF THE COBWEBS

10 Years Ago:
July 8, 1954

The second "under the stars" concert this season of the Sierra Madre band may be a festive occasion on several counts. In use for the first time that night will be the Sierra Madre Parent-Teacher Association's \$1,000 gift to the City and park of a public address system and lighting equipment.

The outdoor concert will also mark the first use of the new amphitheatre, as the musicians will occupy the cement-outlined, turf stage. Mayor Charles E. Louk and other city officials will be on hand to formally acknowledge the PTA gift and to dedicate the amphitheatre.

Warmly welcomed as he visited around town this week after a four-month illness, was C. W. Jones of 49 E. Alegria, who was Sierra Madre's first mayor back in 1906, and who will celebrate his 86th birthday next month.

Mr. and Mrs. Byron C. Hopper, 537 W. Sierra Madre Blvd., and their son, David, spent the Fourth of July weekend at their Laguna Beach home.

The Russell Delahooks of 1240 Hastings Ranch, have recently received news that their son, Douglas, is doing himself proud with the Army in Korea. He was graduated second in his class from the NCO academy, and thereby earned a week's leave in Japan.

20 Years Ago:
July, 1944

Sierra Madre has again gone over the top with flying colors, in its Fifth War Loan quota of \$160,000. The individual and corporate quotas have not only been met, but oversubscribed \$35,000 to \$40,000.

The program calling for the resurfacing of more than two-thirds of Sierra Madre's streets recently submitted to the City Council by Street Superintendent Joe Swanson has been approved and the materials ordered.

Sierra Madre had a clean slate on the Fourth of July insofar as fires and violations. The police blotter was an absolute blank, so it was announced that the city had enjoyed "a safe and sane Fourth." — and the weather was glorious.

Captain H. B. Nuetzel, one

Linda Reavis Recent Graduate

Linda Anne Reavis, daughter of Mr. and Mrs. H. Clay Reavis of Sierra Madre, recently graduated from Occidental College in Los Angeles, with a degree in music and education.

Linda, a member of the Occidental Chapter of National Women's Honorary Music Fraternity, Sigma Alpha Iota, was a member of the Occidental Glee Club too. Because she has studied piano and organ, she was also an assistant accompanist for the Glee Club.

BERLIN PREMIERE

Michael Suman, son of Mr. and Mrs. A. L. Suman of Sierra Madre recently flew to Berlin for the premiere of his film "Faust." The film, produced by Calvin Floyd of Sierra Madre, was selected as an American entry in the International Film Festival held in Berlin from June 26 through July 7. Much of the film was photographed in Sierra Madre, and used local actors.

CASA JANARA

Authentic Mexican Food
\$1.75 T. C. GRANDE

A Crisp Tortilla Prepared with Bean Spread, Cheese, Sprinkling of Nippy Chorizo, Topped with Another Crisp Tortilla, Tossed Green Salad, made of Eight Choice Garden-Fresh Vegetables, Casa Janara's Salad Dressing, Guacamole, Shredded Turkey, Cheese, Tomato Slices, Olive.

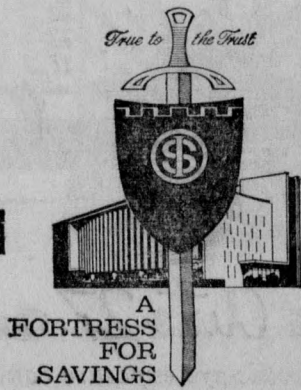
Featured Mon. Night \$1.10

Our Cocktail Specialties
Margarita
Ocapulco



200 E. Foothill
Arcadia

IMPROVE YOUR CASH POSITION



4.85%

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LEGAL NOTICE

NOTICE INVITING BIDS
The City Clerk of the City of Sierra Madre will receive bids for certain work to be performed on Mira Monte Ave., Alegria Ave., Grand View Ave., Adams Street, Laurel Ave., and Ramona Ave., up to the hour of 10:00 A.M., August 6, 1964, at which time they will be publicly opened and read in the Council Chambers of the City Hall, 55 West Sierra Madre Blvd., Sierra Madre, California. The bids will be presented to the City Council at 8:00 o'clock P.M., August 11, 1964.

Specifications and Proposal and Special Provisions are available at the Office of the City Clerk where copies may be obtained. A \$10.00 deposit is required on all Specifications and Plans.

The City of Sierra Madre reserves the right to reject any and/or all bids, to waive any informality in any bid and to hold all bids for a period of 30 days for purposes of examination and comparison.

A Bid Bond, Cashier's Check, or certified check in the amount of 10% of the bid shall accompany all bids. All bids shall be submitted on the Bid Proposal Sheet furnished by the City.

The bidders are notified that the general prevailing wage for the area has been ascertained by the City Council by Resolution No. 2035 to be that of the Southern California Master Labor Agreement for the Construction Industry and pursuant to the Statute of the State of California, not less than this wage shall be paid for all labor on the above project.

L. MARIE WARFEL,
City Clerk
Publish Sierra Madre News
July 9, and 16, 1964

CERTIFICATE OF BUSINESS
FICTITIOUS FIRM NAME

THE UNDERSIGNED does hereby certify that he is conducting a commercial carpet business at P.O. Box 5573, Sherman Oaks, City of Los Angeles, County of Los Angeles, State of California, under the fictitious firm name of T. & M. Carpets.

and that said firm is composed of the following persons, whose names and addresses are as follows, to wit:

Timothy McLaughlin, 212 W. Sierra Madre Blvd., Arcadia, California.
WITNESS his hand this 12th day of June, 1964.
Timothy McLaughlin
STATE OF CALIFORNIA)
COUNTY OF LOS ANGELES)
ON THIS 12th day of June A.D., 1964, before me H. Clay Reavis a Notary Public in and for said County and State, residing there in duly commissioned and sworn, personally appeared Timothy McLaughlin known to me to be the person whose name was subscribed to the within instrument and acknowledged to me that he executed the same.

IT WITNESSETH, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

H. CLAY REAVIS
Notary Public in and for said County and State
My Commission Expires Feb. 19, 1967
Publish Sierra Madre News
June 18, 25, July 2, 9, 1964

CITY OF SIERRA MADRE, SEWER ASSESSMENT DISTRICT NO. 83 (SANTA ANITA CT.) NOTICE OF FILING OF ASSESSMENT AND TIME OF HEARING THEREON.
NOTICE IS HEREBY GIVEN that heretofore there was filed with the undersigned, City Clerk of the City of Sierra Madre, California, an assessment to cover the sum due for the work and improvement done and performed by the Contractor, under and in pursuance of the provisions of the "Improvement Act of 1911", reference being made to Resolution of the City of Sierra Madre, California, adopted by the City Council of the City of Sierra Madre on the 11th day of February, 1964, in the matter of the construction of sanitary sewers, together with appurtenances and appurtenant work in Assessment District No. 83 in said City, for the description of said work and improvement, and of the district to be assessed to pay the costs and expenses thereof; said assessment being made pursuant to the provisions and requirements of said Act, according to the character of the work done, and has attached thereto a diagram of said district as required by said Act.

Said assessment shows the amount to be paid to the contractor for the work and improvement contracted for and performed, together with all incidental expenses, and shows the amount of each assessment against each lot or parcel of land assessed to pay the same.

NOTICE IS HEREBY GIVEN that the 28th day of July, 1964, at the hour of 8:00 o'clock P.M., is the time fixed by the undersigned City Clerk when any and all persons interested in the work done, or in the assessment on file, may appear at the regular place of meeting of said City Council, located in the Council Chambers, City Hall, 55 West Sierra Madre Blvd., Sierra Madre, California, and be then and there heard by said City Council.

Protests or appeals must be in writing and made to said City Council prior to the time fixed for said hearing, all in accordance with the provisions of said Act.

L. MARIE WARFEL,
City Clerk of the City of Sierra Madre, California
Publish Sierra Madre News
July 9 & 16, 1964

Meet
Monrovia . . .

By Gwen

Big doings for the July 4th weekend. One of the outstanding events in our city was the Tennis Club affair with a grand turnout. The committee had a full schedule on their hands with the swim meets, tennis tournaments and family picnic — well-deserved kudos to the various chairmen and their co-workers for a successful event.

The Gaines family, Lee, Joy, Nancy and Pat, celebrated an old-fashioned Fourth with an all-day family gathering in San Gabriel at the home of Lee's sister and brother-in-law, Mr. and Mrs. Frank Stafford. Joining them for a large picnic and afternoon of bridge and tennis, were Mr. and Mrs. J. L. Gaines from Newport.

Jeanne Worrell, Keith and Marta are off to Balboa for their annual month's vacation. Accompanying them is Jeanne's sister, Phyllis (Mrs. Stanley Smith) and children, Mark, Jaime and Robin. Lucky people to be out of the summer heat and enjoying the sea breeze. We understand young Keith is a surfer! Big Keith and Stan plan to join the group on weekends.

Bob and Jo Kucera were water-skiing on the Colorado River with their Ginger, Bobbie Jo and Susan, and the boat and trailer. They leave the trailer there and plan to spend lots of time this summer enjoying the desert and perfecting their water-skiing technique.

The Keith Reed family spent a relaxed Fourth with their Altadena friends, the B. Bobs and four children. A back yard barbecue and fireworks were enjoyed by all. Missing from the gathering was Rita and Keith's son, Rand Novell, now stationed at Fort Ord as of June 24th. Rand graduated from Mt. Sac and then jetted to Europe last January with friend, Lloyd Stueve, son of Councilman and Mrs. Harold Stueve. After four months of marvelous traveling and incomparable sightseeing, the boys returned home by ship. Quite an experience for these young men.

Good News Department: The Halwicks are considering moving back to our fair city! Roger and Barbara Halwick, former Monrovia residents are now residing in Balboa. After sojourning in Europe for six months and Oregon for a year and then Balboa, they feel that Monrovia is really home. Their friends and former neighbors will be pleased to welcome them back.

The last Saturday in June was the wedding date of Carol Fandorf, daughter of Wally and Lorraine Fandorf, to Richard West, in a formal ceremony at the Presbyterian Church. Carol is an outstanding fashion model and was one of the loveliest brides ever seen. The bridegroom will be attending L. A. State College. This popular couple will be residing in an apartment in Arcadia after the honeymoon.

Pat and Ray Morissette decided against a Frantic Fourth and extended a casual "ya'all come and swim" to their friends and neighbors. Pat is just recovering from a painful heat stroke suffered in Palm Springs where the temperature was 117 degrees, and she is temporarily taking things easy. Have you done anything interesting or exciting lately? Call and let us know. EL 8-7750. See you next week!

Dog Training Class July 14
Because of the holiday, the Santa Anita Dog Training Group has had to change the starting date of its beginner dog obedience training classes both in Arcadia County Park and in El Monte.

The new classes will start on the following dates—In Arcadia County Park the new class will start on Wednesday evening, July 15.

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Sierra Madre

United Way Offers Free
Program Service For Clubs

The United Way is offering a free program service for clubs, church groups and organizations. This service is available through the United Way Speakers Bureau and may be obtained by calling the Pasadena office, SY 2-5141.

Three films, plus a speaker, or both, will bring new insights of United Way, the first major move in this area to reduce the number of charitable appeals.

"The Door That's Never Locked," a 15-minute presentation of what happens to people in trouble and how your United Way gifts help them, is narrated by motion picture and television star, James Garner.

"This Is Your Own Backyard" is a slide film, 13-minute presentation showing that we still can give old-fashioned neighborhood help to people and children, even though our county population now tops 6,319,000 in Los Angeles County.

A new film, "You Make United Way Work," is with local Foothill Area volunteers. This 12-minute film-strip shows some of the many wonders your United Way gifts are working in health, youth, family and child care services. It also reviews the United Way budgeting procedure that makes certain every penny of your gift is carefully and wisely spent where it will do the most good.

Projector, slides and operator will be furnished on request. Motion picture film and projectionist also are available.

County Inks Pact
For Valley Survey

A \$10,435 contract for house-to-house interviews in 15 West San Gabriel Valley cities was approved today by the County Board of Supervisors.

The interviews — to be conducted according to marketing research sampling techniques — are part of a two-year comprehensive planning study of the area.

Total estimated cost for the project is \$120,000, with about two-thirds to be paid by the federal government under a Housing and Home Finance Agency grant.

The study is being supervised by the County Regional Planning Commission, with the interviews to be done by the John B. Knight Co., well-known Southland research organization.

Questions to be asked within the 128 square mile survey area will deal with residents' evaluation of their environment and governmental services.

In addition, homeowners and apartment dwellers will be asked about their preferences concerning future development in the area.

Final product of the two-year project will be a "guide plan" showing the general pattern of development expected in the West San Gabriel Valley during the next 20 years.

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Garden

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24"x24" Brown \$1.69
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16"x16" " " .42

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HI 6-6103

MU 1-8131

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HAVE NARROWED

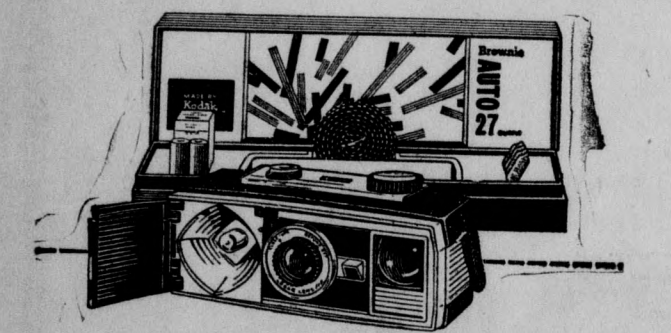
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signed

CHARLIE EATON

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Meeting Schedule July, 1964

TUESDAY, JULY 7 —
Stated Meeting
Refreshments Following
THURSDAY, JULY 9 —
Officers' Practice
TUESDAY, JULY 14 —
Third Degree
Refreshments Following
THURSDAY, JULY 16 —
Officers' Practice
TUESDAY, JULY 21 —
Third Degree
Refreshments Following
TUESDAY, JULY 28 —
Dark
NO FAMILY NIGHT
DINNER
JULY OR AUGUST

August, 1964
TUESDAY, AUGUST 4 —
Stated Meeting
Refreshments Following
Balance of Month Dark
(Vacation)
Sierra Madre
Lodge No. 408
F. & A. M.
33 E. Sierra Madre Blvd.
Sierra Madre, California
EL 5-0590

Shakespeare Club Juniors Announce Crafts Projects

The assembling of hand made winsome feathered hats guaranteed to hide wet hair after a dip in pool or ocean will be the first Arts and Crafts project for the Shakespeare Club Juniors on July 15. Feathers the colors of the rainbow to choose from and a little glue will be all it takes, according to chairman Mrs. Donald L. Smelser.

Then the ladies are told to hold on to their lids and join Mrs. Smelser at the home of Mrs. Robert L. Marimon of Hastings Ranch on July 23, when an explanation and demonstration will be given on tin can art in the making of trees and wreaths for Christmas. The assembling of the lids will take place in September. Assisting Mrs. Smelser will be Mrs. Marimon, Mrs. Thomas Ellis, and Mrs. Clark Keefer.

Use the Classified
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Social and Club Activities

Susan Linda Cobb Engaged To Larry N. Klecker

Patricia Ann Cress Becomes Bride of Vincent P. Panto In Church Wedding



SUSAN LINDA COBB
... Engaged

Mr. and Mrs. Allen Y. Cobb of 83 W. Highland, Sierra Madre, formerly of Glendora, announce the engagement of their daughter, Susan Linda, to Larry Norman Klecker, son of Mr. and Mrs. Harlan Klecker of San Gabriel.

Miss Cobb is a 1963 graduate of Glendora High School. Mr. Klecker is a 1960 graduate of San Gabriel High, and attended Mt. San Antonio College and Citrus College.

The couple will be married July 13 in the San Marino Community Church, San Marino.



MR. and MRS. VINCENT PETER PANTO
... nee Patricia Ann Cress

On June 20, Miss Patricia Ann Cress became the bride of Mr. Vincent Peter Panto. Father Stronk performed the afternoon nuptial rites at St. Pius Church in Redwood City, Calif.

The bride is the daughter of Mr. and Mrs. Robert E. Cress of 3850 Landfair Road, Pasadena, and the bridegroom is the son of Mr. and Mrs. Carmen Joseph Panto of 2001 Vera Ave., Redwood City. Mr. Cress gave his daughter in marriage, and Mr. Panto served his son as best man.

For her wedding, the bride was radiant in an ivory white silk gown, hand beaded with pearls and sequins around the scoop neckline, sleeves and down the front. Her silk illusion finger tip veil was attached to a hand beaded crown of pearls and sequins, and she carried a crescent bouquet of roses and stephanotis.

Miss Carmen Panto was maid of honor, and the bridesmaids were Mrs. James Lee McMichael, Mrs. Joseph Edward Duncan and Miss Carole Lynne Cress. Their embroidered pink batiste dresses were sleeveless, with an A-line skirt, their head pieces were of rose organdy, and they carried crescent bouquets of pink carnations.

Seating guests were Mr. Gregory Tom, Mr. James Camp and Mr. James Dunclevy. Following the wedding ceremony a reception was held at the home of the bridegroom's parents in Redwood City. The bride's table was highlighted with a beautifully decorated, three tiered columnar cake. Greeting guests, Mrs. Panto was

New Residents In Sierra Madre

Sierra Madre is happy to welcome the following new residents and their families: Patrick F. Collins, 431 Santa Anita Ct.; Howard Nielson, 309 Santa Anita Ct.; G. W. Greening, 68 Cañon Place; C. H. Crouch, 445 Mt. Wilson Trail; Wendy MacDonald, 747 Brookside Lane; John R. Coston, Jr., 497 W. Orange Grove; Mrs. Henry Alexander, Jr., 470 W. Highland Ave.; Charles W. Thompson, 301 W. Orange Grove; Joan Phillips, 247 N. Baldwin Ave.; L. L. Rees, 461 Santa Anita Ct.; W. R. Nary, 121 Colony Drive; Robert Robinson, 171 E. Montecito Ave.; Robert R. Anderson, 450 E. Laurel Ave.; Jack Aquilar, 198 E. Mira Monte Ave.; Guy T. Coldvion, 158 E. Mira Monte Ave.; H. E. Cadot, 445 E. Grandview; John Walsh, 316 Sycamore Pl.; William J. Smith, 641 Skyland Dr.; Mrs. Eileen Molloy, 662 Skyland Dr.; David Kooperman, 773 Woodland Dr.; Doyle Gammell, 537 Brookside Lane; John W. Hollinhurst, 601 Manzanita Ave.; Donald Williams, 675 Ramona Ave.; Alonzo Sotelo, 91 W. Bonita Ave.

Also, Manuel Cordero, 72 W. Montecito Ave.; John E. Calhoun, 485 Gatewood Lane; Donald L. Konkler, 20 W. Grand View Ave.; H. F. Gehlhaar, 561 Ramona Ave.; John Lessing, 262 Santa An-

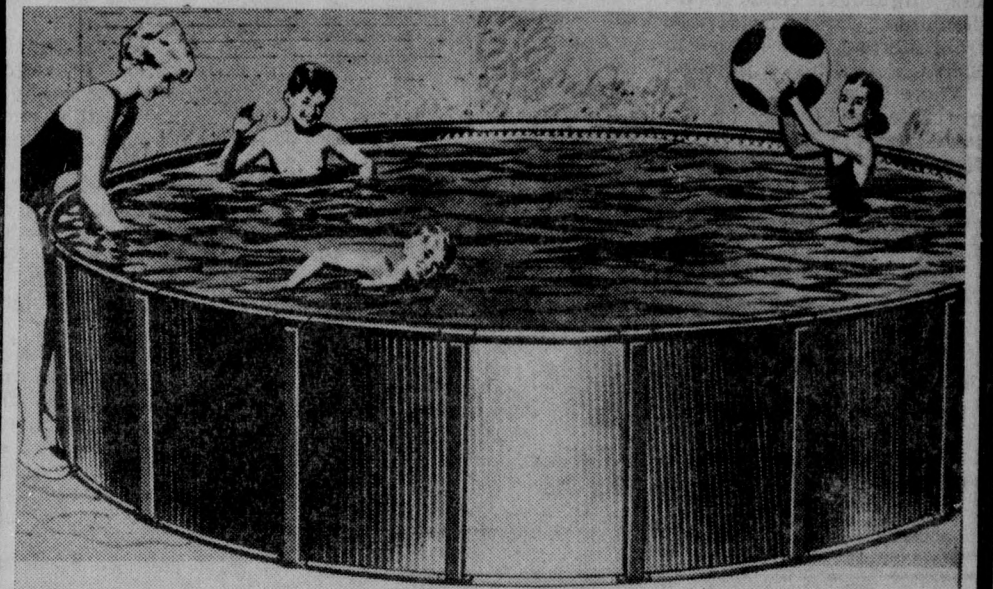
ita Ct.; Martin Shryock, 40 E. Laurel Ave.; James E. O'Donnell, 832 Woodland Dr.; Randy Thill, 765 Alta Vista; Mrs. V. Kern, 201 Vista Circle Dr.; Robert Wareham, 625 Grand View Ave.; John Davidson, 1925 Oakwood; Robert Speckert, 530 N. Michillinda; Lee M. Hall, 415 Fairview Terrace; R. M. Conley, 410 N. Sunny-side Ave.; Donald E. Spaulding, 473 N. Cañon Ave.; S. M. Hogshead, 1985 Vista Ave.; Dorothy Pieri, 475 Manzanita; R. B. Salzberg, 425 E. Sierra Madre; Mr. Shropshire, 341 Alegria.

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CHILLED	CHILLED CHEFS SALAD
ORANGE JUICE25...lge. .50	with all entrees40...lge. .75
SOUP DU JOUR35	SHRIMP COCKTAIL50...lge. .85
SHRIMP SALAD with Roquefort1.65
THIN MAN SALAD1.05

Cottage Cheese, Pineapple or Pears

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BROILED NEW YORK CUT3.95
BROILED FILET MIGNON3.95
BROILED PORTERHOUSE3.95
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HAM STEAK and Pineapple Rings2.85

(Fresh Mushroom Caps Sautéed in Sherry Butter .60)

Specialties

TENDER STEAK SANDWICH1.65
Onion rings, French Fries, and sliced tomatoes included	
BEEF STEW Country Style1.95
Crisp Salad with your choice of dressing included	
BEEF BROCHETTE2.95

With wild rice dressing and sweet peas

Above Entrees include: Choice of Potatoes and Garlic Cheese Toast

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JUMBO FRIED SHRIMP2.45
BROILED	
FILET OF NORTHERN HALIBUT STEAK2.65
BROILED BABY-LOBSTER TAILS3.65
BROILED STEAK AND LOBSTER3.65

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REGULAR PRICE



Although there is an abundance of feminine natural beauties so perfect in every respect that they can't and don't resort to beauty boosts. Artificial lashes, for example, are used more and more to elongate or enlarge eyes and to fill where natural hairs are sparse.

Artificial lashes are quite easy to cut and trim, and the real skill in their use is to subtly blend the natural and the artificial. Although the false lash adhesive is transparent when dry, it is wise to follow up with an accent of eye liner or eyebrow pencil and to finish up by blending carefully and tastefully with mascara.

Incidentally, careful and tasteful adequately describe the attention your hair receives at PETITE BEAUTY SALON. Whether it be a shampoo, permanent or styling, our operators and stylists use their training and experience to fullest advantage at PETITE BEAUTY SALON, 185 West Sierra Madre Blvd. Open 6 days — evenings by appointment . . . We've just installed the wonderful VAPOZONE MACHINE USED BY THOUSANDS OF HAIRDRESSERS IN EUROPE. It arrests and clears up dandruff, clears greasy scalp-dry scalp and is beneficial to the skin in every way — try it for new skin and scalp health. Phone ELgin 5-8041.

THIS WEEK'S HELPFUL HINT: Musty clothes closet odors can be eliminated by placing a pan of water containing household ammonia in the closet overnight.

FOR ATHLETE'S FOOT
USE KERATOLYTIC ACTION
Because it sloughs off the infected skin. You see healthy skin replace it. Get quick-drying T-4-L liquid, a keratolytic, at any drug store. If not pleased in 3 DAYS, your 48c back. Use antiseptic, soothing T-4-L FOOT POWDER.
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PATTI INGALLS
Soprano

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53 N. BALDWIN

in Sierra Madre

EL 6-1632

Letters To The Editor Show Deep Concern For Problems Facing The

14—SIERRA MADRE NEWS
Thursday, July 9, 1964

Dear Editor:

Hear tell the Pasadena School District is going to bus colored kids to Sierra Mesa School next fall.

Fine. If there's room for more children without increasing the teaching staff and other expenses, who can complain?

Only trouble is—that ain't the reason it's being done. Appears to me **FORCED** integration, and be damned with reason and logic, is the basis for the action.

Discrimination? Suppose white families in Sierra Madre demanded that their kids be bused to a Pasadena school—any school? For that matter, think of the anguished cries if we demanded daily bus service from Sierra Madre homes to Sierra Mesa School? Horrors!

There have been few Negro families living in our town for the last seventy-five years **BECAUSE THEY DID NOT WANT TO LIVE**

HERE! Simple. Huh?

I went to school here with Yosi, Toki, Matsu, Carlos and Nacio, and I counted them as good friends—equal in every way to Dick, Sam, John and Manny. Why? They lived in our community because it had something to offer them, and they had plenty to offer in return. It was normal, natural and true integration.

Militant colored groups are bad enough, but they are being led on by the Do-Gooders, mostly white. The sickening part of it is that the Do-Gooders are being egged on by fuzzy-headed liberals, pinkos, and let's face it, just plain old commies. These nuts could care less for Human Rights, Equal Protection of the Laws and the dignity of all men. They actually believe in just the opposite. If some other minority cause would serve their ends of strife, dissension and economic chaos, say left handed, curly-headed Catholics, on the band wagon they would climb.

Gauson will no doubt retort that the writer is an extremist, right wing, Birch-loving, Red-baiting, witch-hunting white-faced radical. Baby—you better believe it! And you know something? There's getting to be more of us every day.

—STIFBAK.

Gauson:
I suggest you read pages 38 and 39 of "None Date"

Call It Treason" by John A. Stormer, and still feel the way you seem to feel about Earl Warren and the Supreme Court.

There is ample evidence to prove the above, or are you unable to face the truth?

—T. C. LODGE
191 S. Holdman Ave.
Sierra Madre.
P.S. I will be happy to provide you with a free copy of the above book.

—T.C.L.

Dear Editor:

Many of the residents of Sierra Madre owe the Hillside Ordinance Committee, headed by Mrs. Jan Maddox, a big vote of thanks and gratitude for the splendid work they have done to protect our homes from the hazards of flood and mud damage.

Had they not worked so diligently and thoroughly for over 1000 hours, many of us below the hills could look forward to countless Foothill Avenue disasters which would cause even more widespread damage because of other possible hillside developments. This damage would be borne by the home owners to a large degree.

We should also thank our councilmen for their foresight in delaying any further hillside developments until an adequate and enforceable Hillside Ordinance, as recommended by the Hillside Ordinance Committee, is enacted.

I trust you are as appreciative of this committee's work as the 710 residents of Sierra Madre who signed the petition, and those of us who voiced our opinions at the June 24 council meeting. If so, then I am sure that you will not only express this in the "Letters to the Editor," but will give it the headline and attention it deserves.

—G. B. CASTAGNA

Dear Editor:

In answer to a letter last week, i.e., "Mr. Warren," I wish to give "proper credit" to this subject.

Since Warren's appointment as Chief Justice of the Supreme Court (1953) he has supported the Communist position to the tune of 62 cases.

In 1956-58, Warren supported the Communist position in 41 cases out of 52. Under Warren's "sweeping accomplishments" the court nullified the Sedition laws of 42 states, which aided the Communist movement by denying the government the right to discharge federal employees with Communist activities, also those in the government who participated in Communist front organizations in America.

Continuing Warren's "sweeping accomplishments," he applied the above to teachers, schools and colleges in America (i.e., Slochower vs. Board of Education, N.Y. 350, U.S. 551 (1956).)

Then read the National Education Association Defense Commission re: Pasadena Story—1951.

Then the court tried to "tie the hands" of Congress by denying the right of Congress to question citizens and subversives who publicized the Communist line.

Subsequently, the court's decision in the Smith Act (i.e., Hearings on Department of Justice House Appropriations Committee (Jan. 16, 1953) was "lauded" by the Communist newspaper as a victory.

If you aren't convinced by now of Warren's "Sweeping Accomplishments," just keep reading, I'm not finished.

How insipid it was when the official Communist paper, "The Worker," Nov., 1963, suggested that Warren be appointed head of the commission to investigate the assassination of Kennedy, and then three days later, Warren was appointed.

One must realize that practically all legal means of thwarting Communism in its forms have been eliminated by court decisions.

Did you say, "Give Warren Proper Credit?" Well, I just did!

—ROSE DANIELS.

Dear Editor:

I am always very much interested in your editorials also your remarks under heading of Carrot Top. Also have always agreed with you until the last week's edition concerning the "Too Late Petition circulated to save our Memorial Park. Are you trying to discourage us, or really giving us a little push?"

You say we are too late; according to Mr. Bevington, they have not decided where the city hall will be located, although I will admit its strange to have the plans presented to the council meeting before knowing the space they will have.

Secondly, Mr. King said it was not too late and would welcome any suggestions the people might have concerning the location. Also Mr. Rule has stated there had been no public hearing as to the location. You say there had been no objections raised when it has been discussed for a couple of years, perhaps the citizens expected to have some say since no doubt it will be our money that puts the building up.

Have you forgotten the meeting where the president of Women's Club said they were not concerned about making room for them as they had plenty of room for their Club and adequate space for banquets? Also the Library was represented and their remarks were they would rather the money spent for room for them, they would like the same money put toward enlarging the library to make room for the paintings of our own artists here in our city. The paintings have to be kept in the basement of the library now. The cultural location should be the library surely rather than city hall.

The city bought the property next to the Club house for the purpose to build a city hall, that is what the original owner of the property was told when they coaxed her to sell, and if she did not sell at that time the property would be condemned so it was sold at a give away price.

Come on, let's for once all work together and for the interest of our city do everything out in the open, on the up and up.

—NELLE VIEIRA

Dear Editor:

I cannot tell you how grateful we are for the very real and purposeful help your newspaper gave the City of Hope during our 1964 "Hope Sunday" Drive, June 7.

You and your readers will be pleased to know, I am sure, that this year's door-to-door march appears to be one of the most successful ever undertaken by our volunteer forces.

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Because of your help, and the help of a whole network of good neighbors among your readers, the City of Hope's specialized program of free patient care, research and medical education in the catastrophic diseases will continue to grow and expand, benefiting many from your own community.

May I extend our heartfelt thanks.

—SEYMOUR GRAFF

Dear Editor:

The Foothill Areas Association commends the Council for its action last Tuesday, June 23 in denying a permit to develop the Willis Tract 29402.

The Ad Hoc Committee on hillside grading, development, etc., which has spent many hours studying the problem—and is also to be commended—presented a very concise and factual report in recommending denial; and very strong consideration should be given

to their recommendations for new ordinances before this or any other hillside development is authorized. During the meeting the council was presented with a petition signed by some 700 citizens of Sierra Madre, urging denial of permit for this tract and implementation of the Hillside Committee's recommendations. This petition originated outside of our organization, and while a number of us signed it as individuals, there was not time before

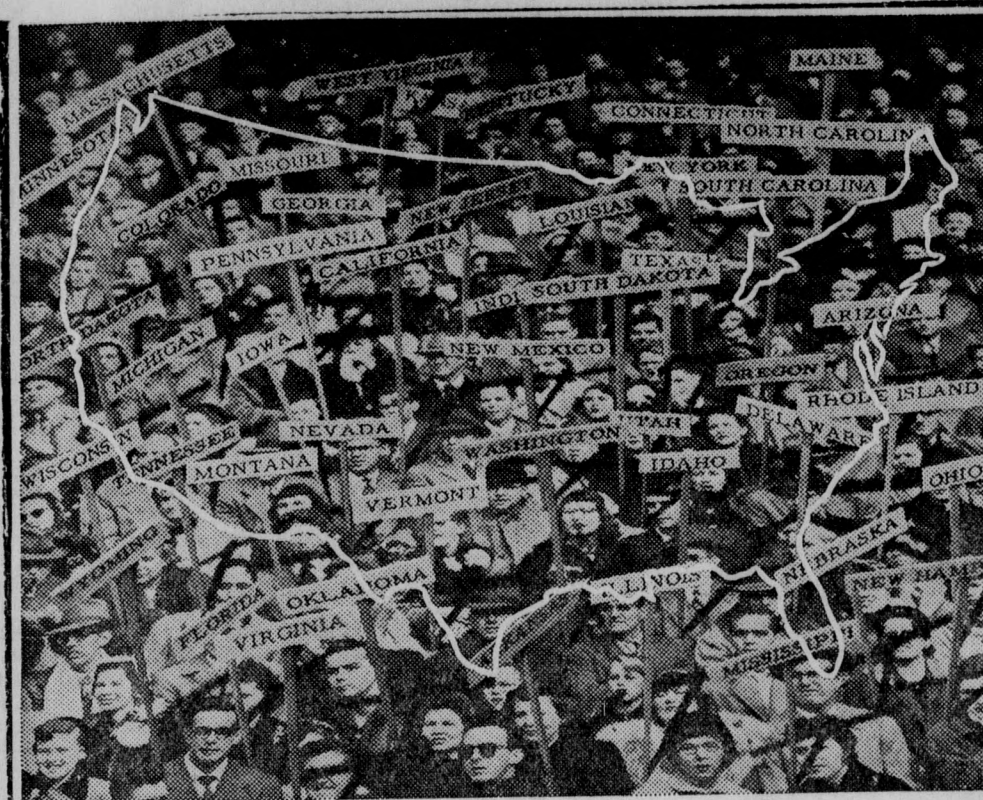
the council meeting to bring it before our Board or our membership. We did however bring it up at our general meeting last Sunday afternoon (June 28), and a motion was duly made and passed to write this letter of commendation and of wholehearted endorsement of the petition.

In regard to the Nuetzel Development Tract 27459, in authorizing resumption of certain grading for debris basin, etc. at the June 23 meeting, it was stipulated

and reiterated by the Council that all work must be in complete compliance with present ordinances. This we understand includes (but is not limited to) seeding with proper grass seed or ground cover plants and/or the use of jute matting and/or construction of retaining walls, whatever is necessary during development and construction to prevent erosion and washing away of soil, etc. According to statements of residents of Foothill Avenue (Continued on Next Page)

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Acts 1:1-11	Acts 4:1-12	Acts 16:19-24	Acts 16:35-40	Galatians 2:1-10	Galatians 4:21-31	Hebrews 10:19-25

With the hope that it will, in some measure, foster and help sustain that which is good in family and community life, this feature is sponsored by the business firms and organizations whose names appear in this space.

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9:30 a.m.—Sung Eucharist and Sermon
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nue, nothing of this nature had been done up to the time of the meeting; and they are justifiably fearful of more mud and debris washing down on them.

The Foothill Areas Association strongly urges the City Council to see to it that all or any of this — including bringing in water to make seed and ground cover grow, if necessary — whatever is necessary to prevent further damage for people below the tract, be done promptly.

Copies of this letter will be sent to all Councilmen, and to the Planning Commission. —T. R. STETSON, President Foothill Area

Services Held for Ralph Imhoff

Services were held Tuesday, July 7, at 10 a.m. for Ralph E. Imhoff, age 82 years, of Redlands, Calif. Ralph passed away in a Monrovia Convalescent hospital on July 2. He had been in the building materials business in Los Angeles for many years, having lived in California for the past 61 years. He was president of the Frank Graves Sash Door and Mill Company and a 50-year member of Phoenix Lodge, F. & A. M., San Bernardino.

He was originally from Murphysboro, Ill., and leaves to mourn his passing a daughter, Miss Margaret Imhoff, Redlands, and a brother, Murray A. Imhoff of Arcadia, and eight nieces and nephews.

A Masonic funeral was held and arrangements were under the direction of Ripple Mortuary of Sierra Madre.

Vella Views

By
Toni Maurin
SYcamore 7-9634

I hardly have time to write anything at all this week what with being up to my elbows in jelly making. I've got plum jam and strawberry jam and then there are bags of fruit hanging around at various places in my kitchen, just drip, drip, dripping little red globules of fruit juice for jelly. "Mother Maurin's" Country Kitchen. I have never been quite sure whether or not I really like to make jellies and jams or if it is just because I like to save jars and have to do something to fill them.

Long about this time of year I get a pencil and paper and start making detailed drawings on how I can change my kitchen to give me more than already adequate storage space. Fortunately, my husband recognizes my problem for what it is. He knows it is too much of a wrench for me to trot the jars (and some are such cute shapes) out to the trash where they rightfully belong. Instead, he surprises me with a lug of fruit and a ton of sugar with the quiet remark that he just loves my preserves. I melt into the kettle for the next few days and my rebuilding program quickly loses its immediate urgency. When the quart-size jars start becoming a problem, he brings me cucumbers for fill pickles. My next problem will be how to get rid of all the stuff I can—if we eat it, then I have jars again on ad infinitum and around we go again!

Mrs. Charles Klingerman of Wynn Road has just returned from a trip back to Washington, D.C., where she attended the Tri Delta Convention. She is the local district officer. On her return trip she stopped over in Chicago for a few days to visit with Mr. and Mrs. John Olhasso, good friends from her school days.

The 4th of July weekend offered a good opportunity for weekend trips for a great many of the hillites. Mr. and Mrs. Leo Majich of Fairpoint took their four children up to their mountain cabin at Lake Arrowhead for a few days.

Mr. and Mrs. Gene Rode of Fairpoint took their children, Liz and Ben, to join the Bob Farmers at the beach.

The Art Welsh family also were among those enjoying the clear mountain air at Arrowhead.

We joined Mr. and Mrs. James Smith and Duncan and Dr. and Mrs. Robert

Mueller with Melissa and Steve, with our four children, Paul, Sherri, Debbie and Eric, for a weekend at Vacation Village in San Diego.

The Bill Hogoboom family of Wynn Road has been busy of late. First, they had the most delightful houseguest for 11 days. She was Lene Svensson of Malmo, Sweden. She is an exchange student sponsored by the Rotary Club of Pennsylvania. The Hogobooms were fortunate enough through the Rotary Club out here to be able to have the privilege of showing her around Southern California. They Disney-landed, Marinelanded, they went to the beach, they took a tour of the homes of the movie stars, and visited the Farmers Market. They saw again how we look in the eyes of a stranger and in turn enjoyed her delight. Needless to say, they were reluctant to have her leave, because each member of the family had come to love her. On the Fourth of July their young daughter celebrated her tenth birthday anniversary with a slumber party for a group of her friends. In the afternoon they all went down to the "Ice House" for the children's program. They followed that with swimming, dinner, and then more swimming. Sleep was not one of the most important things they accomplished, but they did have fun.

Talked to Mrs. Roy Johnston of Villa Mesa last weekend to learn about her activities. She has been busy going to summer school picking up some college credits along the way.

The Johnstons had an extensive trip through the Middle East, and Mrs. Johnston through England this spring.

They returned in time to go to Stanford to see their daughter, Judy, graduate with great distinction in speech pathology. There were 30 outstanding students and their families honored at a luncheon given by Dean Winbigler and his wife and the Johnstons were among the guests. Next year Judy will return to Stanford to work on her Master's degree. Her brother, Robert, also will return, as a sophomore.

'Escape To Egypt' To Be Shown By Bethany Church

"Escape to Egypt," the second of 12 full-color motion pictures covering the life of Christ, is to be shown Sunday, July 12, at 9:30 a.m. in the sanctuary of Bethany Church of Sierra Madre.

The film reverently portrays why Joseph and Mary remained in Bethlehem after the birth of Jesus, the recognition by Simeon, the ceremony of redemption, Herod's attempt to outwit the Wise Men, the adoration of the Magi, the order for the slaughter of the innocents, and the escape of the holy family.

John Kershaw, general chairman, said Bethany Church is one of the first churches in the area to present this complete series. The public is invited to attend the entire series, he said. The church is located at 93 N. Baldwin in Sierra Madre.



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High Holyday Services Planned

Jewish Temple Completion Near; New Board Elected

Construction is proceeding on schedule for the new Foothill Jewish Temple-Center at 526 S. Second Ave. in Arcadia, and plans are being made to hold High Holyday services in the new structure.

The Foothill Temple-Center represents the combined congregations of B'nai Israel Temple-Center of El Monte and Temple Beth Israel of Sierra Madre.

At elections held Monday evening, the following officers were elected for the coming year: Frank Ackerman, president; Sheppard Weissman, first vice president; Julius Schwartz, second vice president; Bernice Blacher, third vice president; Milton Honowitz, fourth vice president; Sally Roane, recording secretary; Sondra Fell, corresponding secretary; Leo Streicher, treasurer; Sarah Schwartz, financial secretary, and Mary Mayer, parliamentarian.

On the executive advisory committee are Sam Adler, William Glesby, Dr. Ruben Friedman, Dave Hermanson, Sidney Kading, Dr. Jules Larner, Maurice Shenbaum, Dr. Louis Stovitz and Murray Zwick.

Elected to the Board of Trustees for a 3-year term: Charles Gindin, Rose Glesby, Gary Grossberg, Roy Honeyman, Robert Maggiora, Norman Shulman, Otto Snyder and Helene Stovitz. For a 2-year term: Irving Atlas, Frances Chozen, Celia Kamins, Ralph Silverman, Saul Silverman, Dr. David Splaver, Rose Stojack and Leonard Swerdlow. For a 1-year term: Molly Cohen, Gerald Fisher, Lou Goldberg, Leo Mayer, George Seidner, Carol Soll, Abe

Suppe, Sam Wahl, Manny Weiss and Don Weissman. Information on reservations on the High Holydays or for membership may be obtained by calling Sam Adler, chairman, HI. 6-0773, evenings; ATLantic 7-0775, days.

Thursday, July 9, 1964

SIERRA MADRE NEWS—15

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PASADENA: 1:45 P.M. Green Hotel, 50 East Green Street.
ARCADIA: 2:20 P.M. Home Savings & Loan, 60 East Huntington Drive.
MONROVIA: 2:30 P.M. CONNER TOUR OFFICE, 310 South Myrtle Avenue.

Thursday, July 16 — \$15.00 Saturday, July 25 — \$16.00
Saturday, Aug. 1 — \$16.00 Saturday, Aug. 8, — \$16.00
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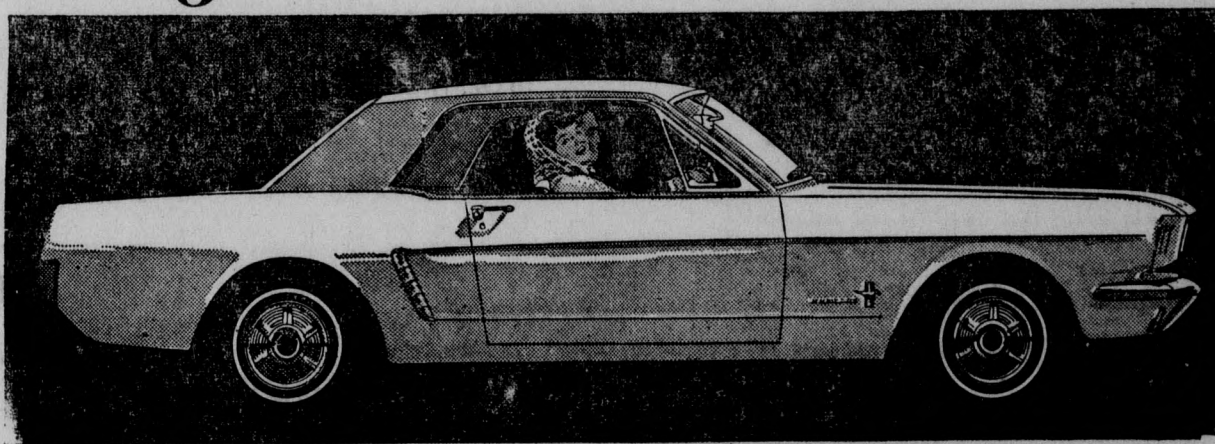
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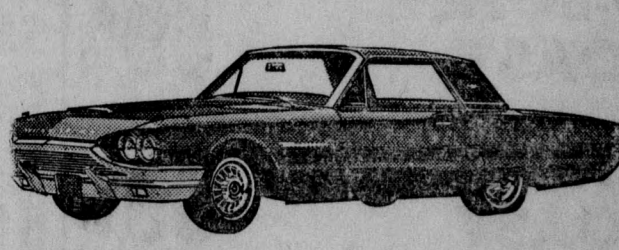
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GREEN PEAS

10-OZ. PKGS.

7 FOR \$1.00

Birds Eye
BROCCOLI SPEARS

23¢

Regular 29c

CANADA DRY SODA POP

12 CANS \$1.00

All Flavors Low Calorie and Regular
\$2.00 Per Case Including Tax

ACTION
Chlorine Bleach

GIANT SIZE

69¢

Save 13c

Armour's
VIENNA SAUSAGE

5-OZ. TINS

5 FOR \$1.00

Mary Ellen

Strawberry or Raspberry

JAM

20-OZ. JAR

45¢

Nabisco
Baronet or Oreo
COOKIES

POUND PKG.

39¢

Save 10c

ROESS QUALITY MEATS

NEW LOW PRICES CHOICE BEEF

O-BONE
ROAST

59¢
lb

CHUCK
ROAST

39¢
lb

Boneless
CHUCK
ROAST

63¢
lb

Rolled
SHOULDER
CLOD

95¢
lb

Boneless
BRISKET

85¢
lb

CHUCK
STEAKS

49¢
lb

CROSS
RIBS

39¢
lb

SHORT
RIBS

25¢
lb

Center Cut
BEEF
SHANKS

39¢
lb

GROUND BEEF

35¢
lb

GROUND ROUND

75¢
lb

GROUND CHUCK

55¢
lb

Fancy Center Cut
SWORDFISH
STEAKS

79¢
lb

Hormel Grade —A—
BACON

55¢
lb

Fresh Chinook
SALMON
STEAKS

89¢



FRUITS AND
VEGETABLES

Babcock
PEACHES

19¢
lb

Thompson Seedless
GRAPES

19¢
lb

Fresh Local
SWEET CORN

5 EARS

29¢

Large Haas
AVOCADOS

2 FOR

25¢

Large Ripe
CANTALOUPE

9¢
lb

Long Green
CUCUMBERS

5¢
ea

ROESS MARKET

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